



the ZONE

»» FEATURING THE FRESHEST GEAR ON THE MARKET TODAY ««

There's no place like the GearTrends® Product Zone to see and be seen. These mini-product blurbs—granted, pay-to-play ones—offer a peek at what's new and what's coming from leading industry companies during the trade show season.

Wish your company's product was in this magazine for the world to see? For details on how to become a part, contact Gene Treacy at the GearTrends® sales office: Gene@gearrends.com or 865-675-2052.

AmeriBag's HelixX Collection

AmeriBag's HelixX Collection is ruggedly designed with state-of-the-art materials and able to withstand scrapes, tumbles, tugs and the occasional soaking. From extreme sports to a day at the beach, our famous ergonomics and organization make AmeriBag YOUR BAG—Whoever you are...whatever you do...wherever you go! www.ameribag.com



The Healthy Back Bag® Company



NEW Men's and Women's 12 Series

These ultimate all-mountain snowshoes give the snowshoeing or hiking enthusiast freedom to go anywhere in the winter. With enhanced stainless steel underfoot traction, new heel lift, lightweight 7075 frame, and Atlas' patented Spring-Loaded™ Suspension, these snowshoes can handle the steepest of slopes with security and comfort.



PROVEN performance leader in cleaners and waterproofing for footwear, outerwear and gear. Advanced Mirrored Technology that's EFFECTIVE, easy-to-use, TESTED SAFE for you and the environment. New highly concentrated G-Wash Cleaner Plus, patented 2 in 1 Cleaner and Waterproofer, SunShield wash-in UPF helps clothing protect skin from harmful UV rays. Phone: 800-335-0260 www.axisoutdoor.com • Booths 36094 and 59014



BAFFIN makes the best extreme weather boots in the world, no questions asked! We recognize that for many people, wearing a boot on their day-to-day adventures is not practical. The Winter Solo series is the first and only shoe which incorporates Baffin's leading winter boot technology in everyday footwear.



SEWFREE is a revolutionary film that enables seamless garment construction. Many brands feature various garments that rely on Sewfree to improve form, fit and durability while also affording critical reductions in both bulk and weight. Sewfree bonded seams boast superior water-resistance and, unlike thread, do not require color matching or fabric puncturing. Call Bemis at 1-800-543-1324 to learn more about Sewfree.



Buck/Whittaker X-Tract™

Introducing the new Buck/Whittaker X-Tract™ multi-tool with patent-pending one-handed access and all the tools you really need right at your fingertips, literally: Pliers with wire cutters, can/bottle opener, Phillips and flat head screwdrivers, and workman-sized Buck blade. No more fumbling equals grace under pressure. www.buckknives.com, 1-800-326-2825, OR Booth #18050



CAMELBAK®

CAMELBAK BOTTLE

The patented CamelBak Big Bite Valve works so well, we bottled it. Introducing the CamelBak Bottle. Just flip and sip for one-handed hydration anywhere. Leak-proof, spill-proof and dishwasher safe, this .75L bottle is compatible with most water filters. CamelBak...the better bottle.



ToughSkin™

The latest addition to Therm-a-Rest's Trek & Travel™ series, the rugged, puncture-resistant ToughSkin is light and warm enough for everything from thru-hiking to expedition use. Its multilayer construction offers superior performance in challenging environments and, in the unlikely event of a puncture, continues providing essential warmth and comfort. Available November 2006. www.thermarest.com



Urban Shoulder Bag™

Part of SealLine's new Urban line—a collection of PVC-free bags, packs, and accessories designed specifically for the city set—the Urban Shoulder Bag is tailor-made for all-weather commuting. It features a spacious main compartment, organizer pockets, and multiple carry options, as well as the same guaranteed protection on which SealLine has built its reputation. Available January 2007. www.seallinegear.com



Coghlan's Stretch Straps

Coghlan's Stretch Straps are a tight-knit 3/4" polypropylene strap for superior wear resistance. The flat surface avoids excess pressure-marking on cargo, while the large, high tensile strength 2 1/4" steel hooks are plastic coated so they won't scratch your cargo. Comes in 20", 30", 40" and 50" sizes. Colors available: Red, Yellow and Green. Coghlan's Ltd. www.coghlan.com



The Outdoor Company™



Fyrestorm™

A mass movement of fire-produced air, covering a wide area with extreme intensity was the inspiration behind the revolutionary new Fyrestorm™ Ti stove. This single-burner stove runs on multiple fuel options, and with ultra-lightweight, high-strength titanium and magnesium-alloy, it's one of the lightest multi-fuel backpacking stoves on the market. www.coleman.com

CONSOLTEX

Material Solutions By Design.™



Products developed under our Earthwhile™ brand must meet two objectives: reduce the environmental footprint without compromising performance. The latest additions to the Earthwhile™ family include performance stretch and soft shell fabrics featuring Repreve™—a 100% recycled yarn by Unifi. Any textile company can produce a worthwhile fabric. Only ConsolTex can produce an Earthwhile™ fabric. OR Booth #40162.



Dunham®
a trusted new balance **B** brand

Trek around the city or take a stroll in the woods in **Dunham's Casual Performance Sandals**. With an outdoor attitude and casual styling, this collection of sandals is a perfect choice on the pavement, on the trail, or around the office. The Casual Performance Collection features durable waterproof Nubuck leathers, rubber outsole, and ABZORB™ coupled with Primalux™ comfort cushioning integrated into the footbed for all day comfort.



Duofold Updates Varitherm Performance Base Layer Line and Sportsman Collection.

Duofold is building on the success of its Varitherm performance base layer line with new colors for men and women. Varitherm includes Expedition Weight and Mid Weight styles both with stretch and excellent moisture management performance. Also featured for 2006 is Duofold's Sportsman Collection designed specifically for hunting, fishing and working outside. Sportsman includes 4 base layer lines offering a variety of weights and performance features.



Clothes for a big planet.™

Men's ExO Dri™ L/S Crew. Look, if this was just another cotton tee, we wouldn't sweat it. Our Men's ExO Dri™ L/S Crew resists pills, wrinkles, fading and odors AND with dry times clocking in at about 4 hours this shirt will make you cooler. No, really. (MSRP \$39) www.exofficio.com • OR Booth #10010



bridgedale®

Bridgedale, the UK's #1 Outdoor sock brand, announces the release of 2 new styles featuring the world's first Anti-Compression Cushioning. This revolutionary concept enables lightweight socks to maintain their loft via dual density terry pads. Bridgedale will introduce this technology in two new styles for spring 2007, X-hale Trailhead & Trail Diva. Both incorporate a sub-layer, called t2 cushioning which acts as a recoil spring to help sock retain loft after each step. OR Booth #19032



With a wide stable base complimented by outrigger lugs, the new Moab from Garmont offers a low-cut alternative to heavy backpacking boots. An aggressive heel grips on steep descents. Gore-Tex® XCR™ lining keeps feet dry. Anatomically Directed Design™ features, such as more room for the big toe and asymmetrical lacing, provide instantaneous comfort. OR Booth #19026



PICO ARM CHAIR

GCI Outdoor has done it again with its innovative patented PICO Telescoping Technology. Our "GET IT SMALLER" mission keeps us the leaders in portable outdoor furniture. The size of a laptop when folded. Size does matter when you want comfort on the go. Easy-to-use technology makes the PICO Arm Chair the only choice gear for all outdoor adventures. Carry Bag converts to storage for all other outdoor essentials. 860-345-9595 • www.gcioutdoor.com • Booth 59082



THE GAMUT JACKET



SEEING IS BELIEVING,

12 oz. Men's / 10 oz. Women's. Waterproof. Breathable. Stretch. Hybrid soft/storm shell. \$100 MSRP. Part of GoLite's new Trinity™ family of soft/storm shell hybrids: outerwear that will redefine a category...or two. Come see why. Booth #27001.



Z 55 Pack

With an all-new ventilated Jet Stream Suspension, this durable, yet lightweight pack carries like a dream. Thru hikes, lightweight three-day weekends, or trips to the crag are just a few places you'll enjoy wearing this fully redesigned classic.

HILLEBERG THE TENTMAKER



HILLEBERG AKTO

At its introduction in 1995, the Hilleberg Akto was hailed as a milestone design in solo backcountry tents. Today, over a decade later, its integrated vestibule, roomy interior, and full all-season capability—not to mention its sub-3 pound minimum weight—have made it an industry benchmark. www.hilleberg.com. Toll Free 866-848-8368 • Fax 425-869-6632 Email: tentmaker@hilleberg.com

HILLEBERG



HILLEBERG JANNU

As exceptionally strong as it is wonderfully light, the Hilleberg Jannu is just as at home on extended Himalayan climbs as it is on overnights in the local forest. And while it has ample room for two plus gear, its sub-6 pound minimum weight make it just as handy for solo adventurers needing the most strength in the lightest package. www.hilleberg.com. Toll Free 866-848-8368 • Fax 425-869-6632 • Email: tentmaker@hilleberg.com



HORNY TOAD



Horny Toad Annie

Hi-tech with bare minimum rear-end coverage, the Annie is designed for supremely simple slip-on wearing over a bikini or before your feet hit the morning floor. Made from quick-drying Dynolite, the Annie has a drawstring waist, contrast binding on the sides and hem, and is semi-fitted. Available in pistachio/white, light heather/frappe, powder/jacaranda, and citron/tangerine. (\$32, sizes XS-L)



INOV-8 ROCLITE™

Roclite 315. Award-winning Inov-8 introduces the Roclite 315 as an ultra distance and off road running shoe providing high levels of comfort, upper support and grip. The medium profile cushioned midsole provides excellent under foot comfort, while the patent-pending Fascia-Band™ outsole aids propulsion efficiency of the running cycle.



F-Lite 300. F-Lite 300 is a lightweight supportive running shoe ideal for use on hard pack terrain with some road use. Incorporating the MET-CRADLE™ comfort foot holding system and the Fascia-Band™ outsole with Inov-8's unique rubber sole compound. F-Lite 300 can also be used for lightweight backpacking.

ITW Nexus Global



JET SIDE RELEASE (JSR)

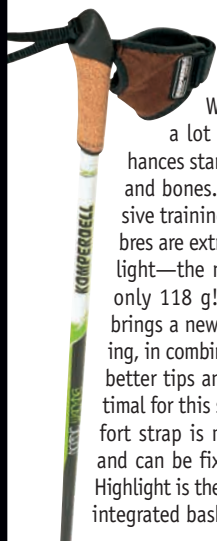
The new Jet Side Release (JSR) buckle is the latest innovation in buckle technology and styling. The "Hugger" Ladderloc feature offers substantial finger access. The "Full Flex" latching mechanism allows easy release. And the wide arm openings allow ample finger access. Visit us at Booth #39128 Section F.



KINeSYS Performance Sunscreen

is still the best and only oil-free, alcohol-free, PABA-free and preservative-free sunscreen spray. It's water- and sweat-resistant, hypoallergenic, as well as non-comedogenic (so it won't clog your pores). KINeSYS provides complete coverage against full spectrum UVA and UVB rays, providing maximum sun protection for the outdoor enthusiast. www.kinesys.com or call 1.877.KINeSYS

KOMPERDELL
www.komperdell.com



Nordic Walking Featherlight.

Why Nordic Walking? Because a lot of calories are burnt, it enhances stamina and strengthens muscles and bones. The best poles for an intensive training are carbon poles. Carbon fibres are extremely strong as well as super light—the new featherlight pole weighs only 118 g! KOMPERDELL's featherlight brings a new dimension into Nordic Walking, in combination with cork or foam grips, better tips and ergonomic straps, it is optimal for this sport. The elastic Nordic comfort strap is made of high-quality leather and can be fixed easily and fast. A further Highlight is the Nordic Walking sport tip with integrated basket and tip.



LEKI
www.leki.com

SUPER MAKALU ERGOMETRIC

The Super Makalu Ergometric compacts into a small size for storage but is big on engineered features for out on the trail. The integrated Positive Angle keeps the wrist in a neutral position for balance and stability over dicey terrain. Made of 7075 Aluminum, everything else out there...is just a stick.

Marmot



GARMSAL

Marmot's new Garmsal pack utilizes tent frame technology for maximum support and breathability. This hydration-compatible pack is built with lightweight fabrics and a Split-Wrap waist belt that keeps the frame snug to the back. Top-loading access, a single-pull compression system and waist belt pockets ensure efficient packing.



FANATIC

For the competitive adventure racer, Merrell introduces Fanatic—starting with a nearly stitchless, but decidedly rugged upper design that includes an Aegis™ Antimicrobial lining. Visible, tubular TrailSpring™ technology is present in the forefoot as well as the heel for added alignment and structural cushioning. The Vibram® Feather Speed™ sole is trail and rock friendly.

nalgene
MADE IN USA



NALGENE® flask

For quick refreshment, reach for the NALGENE® flask. Whether you keep it in your pocket, your purse or your pack, it stays neatly tucked away when not in use. NALGENE ingenuity makes it leakproof; a slender profile makes it bulkproof. Wherever you're going and whatever you're drinking, take along a NALGENE flask. **It's hydration at its hippest.** For more information or a FREE copy of our Nalgene Catalog, call 800-276-2543 or visit us online at www.nalgene-outdoor.com

NIKWAX
WATERPROOFING



WOOL WASH

Nikwax® Wool Wash is a new product created specially for cleaning and maintaining the natural qualities of wool garments. This new innovation from Nikwax® is a gentle, biodegradable product formulated to clean and freshen technical wool base-layers, while enhancing wool's natural wicking and drying properties. For details, visit www.nikwax.com or call 800.563.3057.



SYNAPSE JACKET™

The airy Synapse offers wind and weather protection, while adding very little bulk and weight. Its breathable fabric maintains a dry, comfortable feel, while a DWR finish provides solid performance in erratic conditions. The hood adjusts with a single pull and the pocket doubles as storage. Men's and women's styles available. Booth #17026



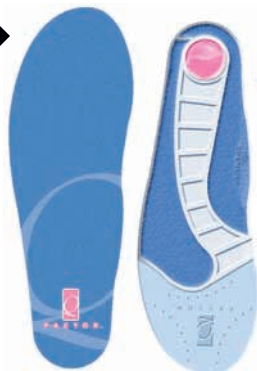
MICRONIGHT BIVY™

The MicroNight offers the space and weather resistance of a bivy sack, while remaining as light and compressible as a bag cover. Seam taped Pertex Endurance® gives reliable weather protection without the bulk and weight of other waterproof/breathable fabrics. The zippered end-opening allows easy access while providing exceptional weather protection. Booth #17026



FREE REIN

Weighing a mere 10.8 oz, the Free Rein won't hold you back when you're on the trail. Our uniquely woven ripstop fabric with DWR serves as a first defense while our proprietary waterproof/breathable T-Core LX® lamination with moisture wicking micro-print stands as a mainstay against the harshest elements. Also available in Men's. Come see at booth 36143



Spenco® Q Factor™

Spenco® Q Factor™ Cushioning Insoles are designed specifically for a woman's foot. Women are prone to certain injuries because of an increased quadriceps angle (Q-angle) compared to men (18 degrees vs. 13 degrees). The Q-Factor insole addresses a woman's unique Q-angle with targeted foot support to balance and align the body, helping to reduce the risk of injury. www.spenco.com • (800) 877-3626



THE NORTH FACE® ARNUVA™ 100 TR

12.7 ounces. Rearfoot compression cage. Tenacious Grip™ outsole. Trail worthy and pavement friendly.

Visit Booth #250 to witness a revolution in off-road shoes.



TIMBERLAND®
OUTDOOR PERFORMANCE



Cadion with Gore-Tex XCR® Membrane

Exceptionally lightweight and durable waterproof boot for multi-day hiking, weighing only 2 lbs, 3 oz, was developed in partnership with world-renowned high-altitude adventurer Ed Viesturs. *Backpacker Magazine* has selected the Cadion as a 2006 Editor's Choice award winner. The Cadion was the only footwear product to win this prestigious award.



TRAILFLEX TF500 HARNESS SYSTEM

The TrailFlex™ Harness System revolutionizes the backpack allowing attachment of over 20 modular components. Featuring AMT™ (Advanced Modular Technology™). Harness The Power Of Your Sport! Outdoor Retailer Booth #29191 • www.TrailFlex.com • (800) 765-8688



NEW ODYSSEY SERIES

Tubbs celebrates its 100 Year Anniversary with the ultimate 'go anywhere' snowshoe for day hikers • Patented men's and women's specific ActiveFit™ binding with innovative "3D" combination of fit, support and ease of use • Energy efficient rotating toe cord, stainless steel traction system and bold graphics—value priced at \$199. www.tubbsnowshoes.com • 800.882.2748



Adidas Kumasi XCR

The Adidas Kumasi XCR is for the active outdoor enthusiast who wants a classic hiking boot with something extra. This hiker isn't just about making it up a trail—it's about doing so with speed. This fast, waterproof boot features GORE-TEX® XCR technology to perform in the harshest of elements



**ArcTeryx
Men's Alpha SL
GORE-TEX®
Paclite® jacket**

A full-featured minimalist alpine jacket. The Alpha SL is ultra-light which includes 2-layer GORE-TEX® Paclite® membrane for weather protection. Features include no-lift gusseted underarms with laminated pit zips, hip length, laminated die-cut Velcro™ cuffs, laminated quick dry chin guard, Moulded Zipper Garages™, one hand pull cords, helmet-compatible Storm Hood, 1 1/2" stand-up collar with profile higher in the back and WaterTight™ front, pit and pocket zips. Available in Men's and Women's.



Pearl Izumi SyncroSearch XCR®

For the trail runner that wants the ride and feel of a running shoe instead of a protective, fast hiking shoe, the SyncroSearch XCR® offers a cushioned, lively feel, a fully waterproof, breathable GORE-TEX® fabric upper and multi-directional lug traction. Perfect for the sloppy wet winter months. Features include: GORE-TEX® XCR® waterproof, breathable upper, reinforced Seamless Upper Technology®, 360 degree lacing system, ultra hydrophobic, breathable AmFib® Mesh, Syncro T trail frame, high performance Ortholite/EVA hybrid insole, SKYDEX® heel crash pad, forefoot flex grooves, PI carbon rubber off road outsole and 360 degrees of reflectivity.



WOOLRICH®
EST. 1830

**WOOLRICH
WOMEN'S SPRUCE
CREEK COLLECTION
SPRING '07**

Woolrich weaves together casual, feminine styling, intelligent design and functional performance in new Spruce Creek apparel featuring 3XDYR®—The Feelgood Technology. Shirts, tanks, cardigans, shorts and clam diggers offer key functionality with water resistance, wicking, temperature control, UV protection and more. Styles and colorways work across the entire line to complete the Woolrich story. 800.995.1299 Fax 570.769.6234 • OR Booth #19001-20001



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