



the ZONE

FEATURING THE FRESHEST GEAR ON THE MARKET TODAY. IT'S ALL IN DA' ZONE, BABY!

My goodness, but our Product Zone is popular! Thanks to an avalanche of information from PR folks and companies seeking to have new products written up by our crack editorial team as a part of our mini-trend reports, we've placed those reports online so they are easily accessible by anyone, anywhere, anytime. Check 'em out at www.GearTrends.com/productzone. Coupled with the mini-product ads, below, which give a peek at the newest gear, apparel and footwear from companies that have paid to appear, our Product Zone provides the most in-depth look at what's new and what's becoming the latest trend, or not, in the outdoor winter marketplace. Enjoy!



ASOLO MAGGIORE

4-season mummy bag with Thermolite® Extra • Our highest quality synthetic bag features superior loft and compactability • Shell: 40D/320T Tactel® diamond rip-stop • Lining: 40D 360T Tactel® large block rip-stop • 0 degrees/-18 celsius • Weight: 4.69 lbs. / 3 lbs fill • 88" x 34" x24" • Color: Yellow/Gunmetal/Black



SORCERER 33

Fully loaded multi-use, active sports daypack • 450D Polyester® mini-ripstop body with 600D Polyester® bottom • Water-resistant zippers throughout • Suspended mesh back with sprung steel stays • Has all the ports for water and music



NAVIGATOR 70

Tried and tested—simply the best travel pack on the market • 5614 ci. main compartment • Detachable full featured 1220 ci. daypack • Sliding torso adjustment • Quick release toiletry kit/fanny pack on front



New from GRANGER'S WATERPROOFING. 2 in 1 CLEANER & WATERPROOFER is highly effective. One-step application, saves time and energy. G-WASH CLEANER PLUS high concentrate cleaner with odor eliminating additive. Improved value to consumers. SUN SHIELD full-spectrum, wash-in UPF treatment helps clothing protect you from harmful UVA & UVB rays. OR# 1611 & 5914. Axis Outdoor • 800-335-0260 • www.axisoutdoor.com



ORIKASO

ORIKASO Fold-Flat Cups, Bowls & Dishes
Lighter than titanium, saves space, guaranteed to last. New from Orikaso are the Big Bowl, Mug, Plate and Solo Set. Check out the cool new translucent colors. Orikaso was a real hit last year—don't miss out. Distributed by Axis Outdoor • OR# 1611 & 5914 • 800-335-0260 • www.axisoutdoor.com



BAFFIN makes the best extreme weather boots in the world, no questions asked! We recognize that for many people, wearing a boot on their day-to-day adventures is not practical. The Winter Solo series is the first and only shoe which incorporates Baffin's leading winter boot technology in everyday footwear.

BUCK KNIVES



New Buck Knives Gentlemen's Pocket Knives

Timeless in their elegance yet contemporary in detail, the new Gentlemen's Pocket Knives from Buck Knives are a perennial gift idea. Designed specifically with timelessness in mind, the Gentlemen's Pocket Knives have the ability to be engraved for a sentimental touch on a personalized gift that will be remembered for years to come. Buck Knives, OR Booth #2211. www.buckknives.com • 800-326-2825



OUTLAW SERIES

For those who push the limits, the CamelBak Outlaw Series offers 4 rugged hydration packs that will keep you charging line after line: the Scorpion (194 cu/in), the Menace (995 cu/in), the Hellion (1,404 cu/in, pictured) and the Honcho (1,892 cu/in). Each system features CamelBak's Terminator anti-freeze harness design and offers a comfortable and stable way to carry your gear on the mountain or out the back gate.



SUGAR

Designed for women, CamelBak's NEW Sugar is a winterized, go-anywhere pack that fits and feels great. With a women's-specific designed harness, a well-positioned SternumStrap for stability, and outer pocket to keep keys and other small items, this system will keep you playing in the snow for hours.



CAMELBAK BOTTLE

The patented CamelBak Big Bite Valve works so well, we bottled it. Introducing the CamelBak Bottle. Just flip and sip for one-handed hydration anywhere. Leak-proof, spill-proof and dishwasher safe, this .75L bottle is compatible with most water filters. CamelBak...the better bottle.



Since 1957, Canada Goose® has been manufacturing high-quality outerwear for extreme weather. All of our products are hand-made in Canada and are field tested by people who live and work in severe climates. The ultimate in extreme weather performance, the Snow Mantra™ is the warmest parka we make. From reinforced elbow patches to a variety of internal pockets, the array of technical features on this parka is unprecedented. This parka has become the mainstay on the North American continent and abroad.



PODPAK

Chisco's new PodPak has a unique design to keep your favorite iPod upright when flipped open from the belt clip, making it incredibly user friendly. Stylish look, durable materials, smart accessible design, & great price point add up to the perfect carry/storage case. Fits ALL generations of 20, 40, 60 & Video iPod models. MSRP: \$19.99 • www.chisco.com • OR Booth #1745



COCOON® sleep gear for adventurers

COCOON BY DESIGN SALT

introduces 100% Silk Base Layer Accessories. Silk balaclavas, glove liners, and liner socks are the ideal base layer for skiers, mountaineers, winter campers, and adventure travelers. Silk insulates and retains body heat naturally by wicking moisture away from your body and dries extremely fast. Attractive packaging and great price points make for a great profit opportunity. Cocoon by Design Salt • Booth # 2308 • 800-254-7258 • www.cocoonusa.com

Booth # 2308 • 800-254-7258 • www.cocoonusa.com

COCOON® sleep gear for adventurers



Now that it's harder than ever to find a clean airline blanket, Cocoon introduces the CoolMax Travel Blanket, a luxurious blanket that is so small and lightweight that you'll want it wherever you go. The generously sized Travel Blanket comes packed in a compact nylon bag, dries extremely fast and is great for Plane, Car, Home, Camping & general outdoor use. Booth #2308 • 800-254-7258 • www.cocoonusa.com



TECHNOLOGIES®

iNSULATED SOFT SHELL SYSTEM

Consoltex is proud to introduce iS3 – the ideal soft shell solution for winter weather conditions. iS3 features a continuous filament stretch insulation bonded to a lightweight mechanical stretch lining. Highly stretchable, breathable and abrasion resistant, iS3 eliminates bulk allowing for tighter fitting winter wear. Any objections? Didn't think so. 800.736.2743 • www.consoltex.com • Booth #3789



The Premium
ALL WEATHER PERFORMANCE SOCK

What Really Matters

- » 14 Gauge High Density Knitting
- » 1444 Knit Stitches per square Inch
- » Long Staple 21 micron Merino Wool
- » Custom Blended Coolmax®
- » 4X Reinforced Heel and Toe
- » Lycra® Spandex Throughout
- » Made in Vermont USA



Dunham®

Casually cross over to comfort with Dunham's new **Crossover Collection**. These shoes can take the wearer from suburbia to rugged terrain without missing a step. The Dunham Crossover Collection features the comfort and ease of a slip-on with the ability to cinch down and kick-it into high gear for added performance. The Crossover Collection is available for men and women and in multiple sizes and widths and includes the Dunham Swap and the Dunham Linc.



Clothes for a big planet.™

Ex Officio's Women's line of Irresistibles are simply that. Made of buttery soft Chenille Feather Fleece, these sweaters, hats & scarves offer warmth without the bulk, pack easily and look great coming out of luggage. www.exofficio.com • Booth # 1136



When skiing, your legs perform as two independent shock absorbers, controlling your skis over varied terrain. Pro Fitter's unique design allows you to incorporate the strength, balance and rhythmic weight transfer of skiing into your workout. Try it and you will be thrilled with the results the first time you hit the slopes.



The **Highlander™** has Rigid Frame Technology that makes this lounge the most comfortable in its class. We relaxed the angle of the back 15 degrees to maximize comfort for long-term sitting. The Highlander™ has a lightweight but brawny aluminum frame that is easy to transport using its carrying strap. Gear minded fabric design makes this chair a must-have for all outdoor adventures. www.gcioutdoor.com



GoLite: The Ultimate in Fast + Lite

The 6-ounce, 2-layer, waterproof-breathable Virga has everything you need and nothing you don't. Ultra-lite, super packable, and very durable, the Virga offers less fuss and more fun. The ultimate in storm protection for all your ultra-lite travels. Call 1-888-546-5483 or visit www.golite.com.



Waterproofness
and comfort;
without compromise



Gronell introduces the next generation in waterproof footwear: **OutDry** patented one-step process completely seals the footwear by permanently bonding a waterproof and breathable membrane directly to the inside of the upper. OutDry guarantees zero water-penetration, better insulation, greater fit and less weight. www.gronell.it • www.outdry.com



outside ideas inside spaces

BUYERS, are you looking for new, creative ways to appeal to your customers? Celebrate increased sales with holiday and gift items from Outside/Inside—a great way to expand your sales potential with active lifestyle customers. OR booth #1527
www.gsioutdoors.com • 800-704-4474



GV Snowshoes officially announces that **Easton Technical Products** will produce **AeroLite T7-7075** alloy frame tubing for the racing model **CAT TRAIL**, recreational models **SNOW TRAIL** and performance models **SNOW EXTREME & POLAR TRAIL** in 2006. This new frame program will offer up to 51% weight saving on frames (Cat Trail model) and increase the frame tensile strength by 90%. This new manufacturing alliance is a clear statement of GV Snowshoes total commitment to produce ultimate top quality snowshoes, 100% made in North America.



Innovation

The carbon fiber offers superior mechanical strength which allows us to create this unique and lightweight frame design, while increasing the overall rigidity. Offered in size 8x29 and weighing 3.9 pounds, it is equipped with the Energy Saver pivot system and other great features that will provide amazing performance for the most demanding snowshoe enthusiast.



Chronograph watches have evolved! Introducing **Enduro** from **HIGHGEAR**, a collection of three training watches with style and features second to none! The **Mini**, **Max**, and **Compass** highlights include a training log, chronograph with 100-lap memory, mineral glass lens, a battery hatch, and a 3-mode countdown timer. See Highgear at OR, booth #1605. 888-295-4949

HILLEBERG

THE TENT MAKER



KAITUM

The new Hilleberg Kaitum takes ultralight to another level. While weighing under 5 lbs minimum weight, the Kaitum also boasts two entrances, two vestibules and a spacious 32.3 ft interior that can easily accommodate two 6+ foot occupants. And as with all Hilleberg models, it is a true all-season tent. www.hilleberg.com

HILLEBERG

THE TENT MAKER



RAJD

The new Hilleberg Rajd shelter is an innovative hybrid between tarp and tent. Like a tarp, it's easily pitched with trekking poles or suspended from guy lines. Unlike a tarp, its walls and floor will keep bugs at bay, and yet, at less than 2 lbs, it weighs about the same as most tarps. www.hilleberg.com



Hangover Pant

The perfect paper reading, weather-avoiding, morning-after-whatever wear. Cut from the infamous and luxurious Horny Toad Cashmere fabric, this cozy pant has an elastic waistband, on-seam front pockets with stitch-through details, and a back patch storage pocket. This 33-inch inseam pant is available in pewter or black (Sizes S-XL, \$68).



The Isis Coco Jacket is a highly breathable and ultra-comfortable jacket made of 11.5-ounce Polartec™ Wind Pro™ textured fleece. Beautiful styling and easy wearing, the Isis Coco Jacket is both windproof and warm with princess seams for a flattering fit with room to layer over a sweater. Technical and beautiful—all from Isis.



ITW Nexus Global

The **ReflecTec' SR** incorporates a prism geometry into the Body of the buckle. This prism geometry provides excellent reflectivity at night. Manufactured in a clear engineered polymer, the translucent body coordinates with any color fabric or webbing. A member of the World Side Release (WSR) family, the ReflecTec' easily blends with any WSR product.



KINESYS

This sunscreen provides UV protection in situations calling for high sunburn protection. This includes use during the peak hours of UV intensity, exposure at altitude or in reflective environments like the beach, water or snow. This product is fragrance-free, PABA-free, oil-free, alcohol-free and water-resistant. Parsol® 1789 ensures protection against UVA radiation.

KOMPERDELL

www.komperdell.com



C2 Carbon Tour Duolock

The right equipment is very important for touring, especially poles with temperature-proof adjusting mechanisms and an extended grip zone. The new KOMPERDELL Carbon Tour Duolock is the right choice: it weighs only 5.5 ounces and is equipped with an extended grip zone made of special G'reptile material on the upper section and thus provides extra firm hold for a lower grip, also under wet conditions. The ideal touring model!



The Marmot Vortec Jacket

is a no nonsense performance soft shell derived from the Marmot ski patrol uniform designed for Jackson Hole Mountain Resort.

Made with Gore Windstopper® Rotor fabric, it is wind-proof, water resistant and very warm. The jacket features RECCO avalanche reflectors, 5 outside pockets, 2 inside zip pockets, a removable hood and a powder skirt. MSRP \$325



Introducing the New OTG (On the Go) Nalgene® Bottle.

On the one hand, it's the perfect Nalgene bottle. On the other hand, it's your handlebars, your steering wheel, or your rope. The New Nalgene OTG bottle offers easy one-handed operation so you can pop the top and take a drink without letting go of your momentum... or anything else for that matter. For more information or a FREE copy of our Nalgene Catalog, call 800-276-2543 or visit us online at www.nalgene-outdoor.com



Nikwax® Softshell Proof Spray-on.

The leading waterproofing for softshell just got better with the addition of Nikwax® Softshell Proof Spray-On. Those customers who prefer to apply spray-on waterproofing can increase water-repellency while maintaining breathability too! Complete the softshell sale with the market-leading waterproofing. For details, visit www.nikwax.com or call 800.563.3057.



The Chaos Jacket™

is an outer layer designed to function in intense conditions. WindStopper® Insulation Protection and water-resistant zippers block weather, while PrimaLoft® Sport retains warmth. The hood and collar are designed to fit with a helmet and cold-weather layers, and the shape can be fine-tuned to repel spindrift. 24.4 oz./692 g (size L). Winter Market Booth #1311 • 800-421-2421 • www.oregear.com



Outlast®

ADAPTIVE COMFORT®

Outlast Technologies, Inc. is the worldwide pioneer in temperature-regulating technology. Outlast® fibers, fabrics and foams contain patented microencapsulated phase-change materials called Thermocules® which absorb, store and release heat when you need it most. You'll find Outlast® technology in outerwear, footwear and bedding. Learn more about Outlast at www.outlast.com.



Nathan Snow Series. Winter's chill opens up a whole new world to satisfy adrenaline junkies. It also requires new choices in clothing and hydration packs. For 2006, Nathan designer Bryce Thatcher used his cross country ski experience to design cold weather hydration packs that keep fluids from freezing and utilize the latest moisture-wicking fabric technology. Thinsulate insulation, waterproof zippers and integrated drink tube routing team up to deliver unequalled cold weather performance and comfort. Booth: 2039 www.NathanSports.com • www.PenguinBrands.com



With the introduction of PHORM Activated Apparel

in 2005, the base-layer category has been revolutionized. PHORM introduces the new PHORM Zip Turtleneck with Climafleece. An ideal way to stay warm, while utilizing our anti-microbial systems and our patented Carbon Technology to help you stay outside longer and more scent-free than ever.



Polarguard®

POLARGUARD® CONTINUOUS FILAMENT POLYESTER INSULATION

The first choice for warmth, comfort and performance in sleeping bags and insulated apparel. It offers the best combination of softness, loft, compressibility and durability of any insulation fiber—synthetic or natural. Visit our web site at www.polarguard.com or contact us at (704) 639-2701.



NEVER STOP EXPLORING®
www.thenorthface.com

New for Fall 2006! The North Face Men's Ice Storm GTX 400 Boa features a Gore-Tex waterproof breathable membrane, Boa Lacing System, 400g PrimaLoft insulation, TNF Winter Grip rubber outsole, Dri-Lex fleece lining in the collar and tongue, and AgION antimicrobial dual-density X-2 footbed. The design is snowboard inspired, and the Boa Lacing System has been in snowboarding boots for about 5 years now.



The latest additions to the **Tilley Hat Family** are cool (as in comfortable), broader brimmed hats. The unique '3D' mesh fabric provides blissful air exchange, while the 100% cotton duck brim shields face and neck from the sun's harmful rays. The shaped or 'blocked' crown gives it a stylish look. **Outdoor Retailer #2449**



TIMBERLAND®
OUTDOOR PERFORMANCE



ENDURION DRIFT

Being innovators of soft shell footwear with the Snow Lizard, we've pushed our technology farther, engineering the Endurion Drift—a four-season trail running shoe made with DWR-coated Toray® Stunner® soft shell material that blocks wind, snow and slush. It's breathable, water resistant and ultra-lightweight, without sacrificing support.

◆ TRAILHEADS



The ultimate in ponytail compatibility!

The Goodbye Girl Ponytail Hat's unique integrated loop construction provides a sleek solution for all ponytail wearers. Constructed of Thermal Pro® fleece with DWR coating; available in a variety of colorful trims. Visit www.trailheads.com or OR Booth #5245 to see our fun, innovative headwear for cold weather adventures.

◆ TRAILHEADS



Be Seen Pocket Hat. Stylish slash zipper pocket provides secure storage & easy access for ID, key or a few bucks. 3M® reflective accents on zipper and around hat provide excellent visibility during early morning and late afternoon workouts. Be Safe and Be Seen with performance headwear featuring HyperReflect® technology. www.trailheads.com OR Booth #5245



The VersaLayer is the world's first retractable/extendable insulation system for clothing. The unique adjustable insulation panels provide you with complete control of an entire layer of insulation without having to add or remove clothing. Simply retract the panels when you're hot and extend them when you're cold. Backed by state of the art fabric technology and rigorous fieldtesting, the VersaLayer redefines functional clothing.



The Comfort Mapping Concept

from Gore handles each part of the body differently, as though the human body were a map with several different climatic zones. This marks the first time that different GORE-TEX® laminates are intelligently combined in jackets made by great brands like The North Face, ArcTeryx and Mountain Hardwear to assure active breathability, freedom of movement, and warmth precisely where each characteristic is needed most.



WOOLRICH®
EST. 1830



WOOLRICH MARIMONT KHAKI VEST

Lightweight, versatile and naturally warm—this wool, soft shell vest is ready to perform for a wide range of outdoor adventures. Hydromax fabrication is waterproof, breathable and windproof. Reflex polyester side panels provide full range of motion with 4-way stretch. Internal security and communications pockets add functionality. Easy-care in washable wool.

YAKIMA®



LOWDOWN

It swings down. It loads low.

Owning the Lowdown is like having your own personal curbside butler. It swings down to where your average vertically-challenged horse jockey can throw his gear right on. So no doubt it'll be low enough for you. That's right: no more climbing on the wheel or standing on your tippy-toes, you ballerina, you. The best part is, when you're done gearing up, lift-assist technology helps you swing everything right up into place without the slightest risk of hernia.

Thinsulate FLEX
INSULATION

You move. It moves. **3M**

New & Improved Thinsulate™ Flex Insulation

Improved Thinsulate Flex insulation, engineered for lightweight outerwear and accessories that not only move with your every move, but also keep you warm when the temperature drops. Providing stretchable, flexible warmth and easy care, Thinsulate Flex insulation stretches 40% in all directions and recovers without wrinkling, tearing or compromising its superior insulation properties. Thinsulate Flex insulation offers easy care, including warm water wash, tumble-dry low heat or professionally dry-clean. Thinsulate Flex insulation meets active, outdoor consumers' demands for high-tech, breathable, stretchable outerwear without compromising easy care. OR BOOTH # 3975.