

on the **CASE**

MAKE THE SNEWS® LAW REVIEW WORK FOR YOU.



IN 2004, SNEWS® LAUNCHED A NEW DIVISION, AND DUBBED IT THE LAW REVIEW.

Inside the password-protected pages is a wealth of legal advice, case reviews and articles about legal issues pertaining specifically to the fitness, recreation and outdoor industries. Jim Moss serves as the editor and grand pooh-bah of the Law Review, which is a good thing because he's not only an attorney, he's also a really nice guy who can translate legalese gibberish into understandable English. Maybe that's why he teaches and lectures on law around the country too.

Here is a sampling of recent Law Review stories with legal analysis that you could be reading now at www.snewsnet.com/lawreview.



YES, VIRGINIA, AN EMAIL CAN BECOME A CONTRACT: Can an electronic communication be considered a contract? There is no way of telling how a court will rule, but Jim Moss points out that email communications can and are frequently in today's electronic age being recognized as binding contracts. When your business figures out how to handle electronic contracts, there is a wonderful bright side: Beyond streamlining the contractual process, electronic signatures and contracts present great opportunities for an environmentally conscious business. Paper and the cost of storing paper can be eliminated. The storage of company contracts can now be on a CD or DVD. And where once we lined up filing cabinets to store contracts, a small file drawer will suffice.



MAKE SURE A LIFETIME WARRANTY WON'T TURN INTO A LIFETIME OF HEADACHES: A lifetime warranty sounds great when selling products, but how is that time period measured? Whose lifetime are we talking about? How does a retailer explain the fine points to consumers of such warranties since they may sound the same on their face but really can be quite different? Unfortunately, no law provides an answer to all the questions. But there are some guidelines to follow and definitions to be aware of to help you interpret, understand and explain a lifetime warranty.



THANKS TO A RECENT ARIZONA COURT RULING, RELEASES ARE LOSING GROUND NATIONWIDE: In a surprising case, the Arizona Supreme Court determined a release is only an expressed assumption of risk under the Arizona Constitution. The court ruled that every release must go to jury trial if it is ever challenged. There can be no move for summary judgment, only a jury trial. While this decision will not invalidate releases, it basically strips the release of any power and value in Arizona. As of this ruling, releases offer protections now in only 44 states.



PATENT CORNER: A GUIDE TO PATENTS ISSUED IN THE FITNESS INDUSTRY: Various fitness companies within the industry have been very busy this year with patents being granted on ellipticals, bikes and Internet interface technology, among other things. Our Patent Corner in the Law Review presents a synopsis of recently granted patents. Not meant to be exhaustive, it does however highlight recent and noteworthy developments in fitness and outdoor products.



If you are not currently a Law Review subscriber, we invite you to become one. As an added subscriber benefit, SNEWS® corporate subscription and group subscription plan members have full access to the Law Review online, including the ability to search archives and access other key resources of the site, including Ask a Lawyer, Special Reports, Legal Dictionary, Patent Corner and Case Briefs, among others. Adding the Law Review to an existing individual SNEWS® subscription, or establishing a new SNEWS®/Law Review package subscription, is easy—just go to www.snewsnet.com/subscribe.



.....• Our Products
• Your Life



Quality • Durability • Innovation • Value – LifeSpan™

**Website: LifeSpanfitness.com
 Sales: 610-288-3555
 Denver Show Booth #621**



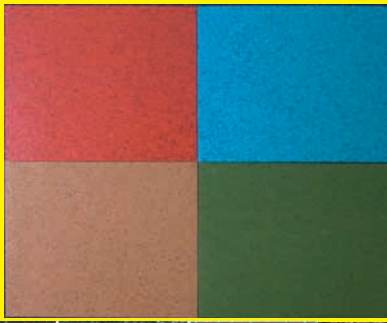
**Interlocking Rubber Flooring
 for Weight Rooms from
 Humane Manufacturing**



Humane

LOKTUFF®

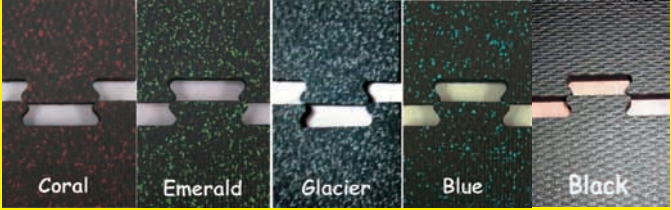
*Check out our
 website today!*



Solid Black

Color Fleck

NOW in
 SOLID COLOR



Coral Emerald Glacier Blue Black

**Humane Manufacturing
 800-369-6263
 www.humanemfg.com**

