

# THE PRODUCT ZONE



I gotta tell you, this stuff in The Product Zone is what I want when I grow up! Wish your company's product was in here for the world to see? Then be in touch with Gene Treacy at the GearTrends sales office: Gene@geartrends.com or 865-675-2052.



The mystery of cross-country ski sizing now has The Solution. Alpina Sports USA created a simplified ski sizing system two years ago, dubbed the "Solution." In 2003/04 the concept is incorporated into their entire line, including models in Madshus. The Solution utilizes a specially built sizing-selector that a customer steps onto. A pointer shows which of the four, size-specific color ranges the customer fits. Each ski in the line carries a small color/size matched "Solution" symbol...simple and effective.



Bison Designs' newest belt is the "Last Chance" belt. Inspired by wild land firefighters, smoke jumpers, and heli-rappers, Bison has designed its version of the "last chance" belt. It is built with a high-strength, aircraft aluminum V-Ring buckle (that can be clipped into in extreme emergencies) and two layers of 40 mm wide nylon webbing that is reinforced with over 12 feet of sewing. This Heavy Duty Belt is designed to carry a full range of accessories, tools, radios, etc. Also available is the Light Duty version. The Light Duty version is built with the same buckle on only one layer of 40 mm webbing for casual, weekend wear.



**Silver Star Helmet:** A compact and lightweight helmet designed with an ABS injection-molded shell which provides superior strength. A simple and effective adjustment system offers a fleeced strap with padding system, ease of use through a Fastex nylon buckle closure and three points of contact for maximum comfort. A breathable mesh interior liner has been sprayed with an anti-bacterial Sanitized treatment. Headlamp holders and aluminum air-vent covers are standard. Available in red, white and blue. Suggested Retail Price is \$72.25.



**XLC 390 Crampons:** The lightest semi-rigid 12-point crampon in the world! Made from 7075 aluminum alloy, including the adjustment screw and the new heel lever. Designed for classic and competitive ski mountaineering, touring, hiking and classic climbing routes. The net weight of the XLC 390 is 390 grams. Suggested Retail Price is \$105.



For fall 2003 we've taken advantage of new materials and innovative designs to continue to prove that Ex Officio is the leader in raising performance expectations without sacrificing style in clothing for all seasons. Our new assortment of mid-layers provide excellent warmth-to-weight ratios, bold dramatic looks and an array of exciting feature details. For more information, contact us at 800-833-0831 or visit www.exofficio.com.



Exped, Seattle, introduces its Down Air Mattress in a larger, 78x26x3" size. For its overall warmth, light weight and comfort, the standard mat (72x20x3") was hailed as "A Perfect Item" (Men's Journal, Sept-02). And, for the mat, Exped received Europe's most prestigious outdoor award, "Best Product of 2002," by the 5 leading outdoor publications. Other new mats include a 3" sub-3# self inflator and a deluxe size, lightweight air mattress. For complete information, contact Carl Brody at 888.609.7187, cb@exped.com, or www.exped.com.



Fox River's new Wick Dry® Off Road Quarter Crew is part of their recently introduced OXT (outdoor cross training) line. Made for trail running, this sock features Isolwool®, a revolutionary blended fiber that dries 25% faster than other merino socks and is 3 times more abrasion resistant. OXT socks transfer moisture better than other merino socks to help keep feet dry and prevent blisters. MSRP: \$8.99. Visit Fox River booth 2019.



Gramicci's quest for innovative textiles continues this season with the introduction of a unique bonded fabric called the Two-Face. Thick and heavyweight, this fabric is essentially two sided, with a cozy raised lining and thick cord or canvas exterior. What's unique about this lined fabric is that it's bonded together, eliminating loose baggy liners or underlayers, giving you a streamlined fit that's fully insulated. Unlike other lined garments, Gramicci's Two-Faced jackets and pants are 100% cotton—so they breathe better and move moisture from the skin yet still provide extreme warmth.



In 1980 Gregory Mountain Products introduced its first lightweight pack. The "Superlight" weighed 3.5 pounds and was 5,000 cubic inches. Unfortunately, it was ahead of its time and consumers and dealers alike weren't too sure about the lighter weight materials and stripped down suspension. Today's consumer is now ready to experience what we've known all along: lighter weight means more fun! Our new G Pack combines high-tech lightweight materials in a pack that doesn't sacrifice comfort or performance.



Hilleberg's Ultralight line of Backpacking Tents has a new addition. The award-winning Nallo 2 (3 lbs, 12 oz) will get a big brother in the Nallo 4. With a minimum weight of 5 lbs, 1 oz, 49.7 ft<sup>2</sup> inner tent and 20 ft<sup>2</sup> vestibule, this four-season giant will lighten the load for many backpacking families. Hilleberg's 30 years of experience in producing tents of the highest quality is evident in the Nallo 4 and their 24 other models. For more information visit [www.hilleberg.com](http://www.hilleberg.com).



Katadyn, the world's largest seller of portable drinking water systems, launches new breakthrough water purification tablets. Micropur Purification tablets are the safest choice to disinfect drinking water. Unlike iodine tablets, new technology Micropur meets EPA standards for removal of cryptosporidium, a common waterborne microorganism. Easy to use tablets leave no taste in water. Micropur Purification tablets are one of several new products from Katadyn in 2003 since its acquisition of PUR and Exstream. Micropur can be found with Katadyn's Ultralight Series of water systems. For more information: Shawn Hostetter, Katadyn, 9850 51st Avenue North, Minneapolis, MN 55442. Phone: 800/755-6701, Fax: 800/548-0408.



New daypacks for Fall '03. From simple, well-organized bookbags to bags for on-the-go teens, to "cyber packs" for working professionals and college students, Kelty has redefined comfort and convenience with a new line of 12 daypacks. Headlining the collection is the Gigabyte, a deluxe computer pack with clean, sassy lines and outdoor sensibilities. Features include: padded computer sleeve with protective plastic sheet, file folder pocket, external cell phone pocket, padded PDA & cell phone pockets, secure CD player pocket, breathable mesh backpanel, and much, much more. MSRP: \$80.



At ORWM, Kelty will debut three winter adventure packs, expanding to 13 their line of hydration packs featuring Source taste-free, maintenance-free drinking systems. Ideal for resort skiing and other lightweight cold weather adventures, the new Kelty packs include shared features such as an insulated, zippered hose sheath and bite-valve cover; a sternum-strap safety whistle; oversized zipper pulls; and non-mesh outer pockets for easy-access, weatherproof storage. The Kelty Back Bowl (msrp \$100) is the largest of the new packs, and carries 3 liters of water and backcountry gear. A shovel slot and a floating dimensional pocket provide sturdy, low-profile storage. A fleece-lined goggle pocket keeps shades scratch-free. ([www.kelty.com](http://www.kelty.com), Booth 1315)



LEKI adjustable pole/probe system allows you to adjust your poles fast and easily to the length needed. Inclination marks, photo system, soft lacquer finish and interchangeable basket system makes for great backcountry use. Adjusts from 98 to 150 cm's. Unscrew the grips and the pole can be turned into a 300 cm probe pole.



People who use Lowe Alpine products expect the very best in performance. In 2003, Lowe Alpine continues its commitment to innovative design with the launch of a new and exciting partnership with eVent fabrics—offering futuristic breathability in our technical outerwear. Come and see the most waterproof, breathable outerwear currently available on the market. **Booth #3541**



The PreCip Collection is the broadest, best performing, most colorful, best fitting and most profitable range of performance rainwear available. New this season is the Mainline PreCip Jacket in a more breathable, heavier weight, 2-layer PreCip Plus fabric, with stretch fabric shoulders and elbows. Men's and women's styles in five colors. U.S. \$200.

## Marmot®

The SoftShell Collection is designed for ease of movement, broad versatility and quiet comfort. New this season is the Gravity Jacket, designed for aerobic use in moderate conditions. It is constructed in a soft, new, proprietary Quicksilver 4-way stretch woven nylon fabric bonded with a polyester voided grid micro-fleece backing. Men's and women's styles in four colors. U.S. \$180.



## MONTBELL AMERICA

MontBell America, Inc. introduces one of the lightest synthetic insulated jackets in the world. MontBell's new Thermawrap jacket is made with its exclusive, proprietary Exceloft® insulation. The chest is Exceloft 60g/m2 and the sleeves are 50g/m2. The shell and liner are made with MontBell exclusive 15-denier Ballistic Airlight® nylon. The inside of the collar is lined with super soft, fast drying micro denier French pile. The jacket compresses into a 4.3 inch x 6.7 inch stuff sack (included).

For more information, stop by the MontBell Outdoor Retail booth #3557, or contact  
 MontBell America, Inc.  
 1147 Pearl Street, Boulder, CO 80302  
 Telephone: (303) 449-5375  
 Fax: (303) 449-5415  
 email: montbellamerica@montbell.com



The lightest sleeping bags on the market. The Mountainlight Sleeping Bag Series features three models: the CYPHER, VISION, and WISP, each available in regular and long lengths. They combine light weight, comfort, and function for the minimalist user. Every ounce has a purpose. The innovation is in the meshing together of the tough Dimension Polyant fabric and the top quality goose down insulation. The Cypher has a temperature rating of 0F, the Vision 15F, and the Wisp 30F.



**OUTLAST TECHNOLOGIES, INC.**  
 SIA Booth - Lobby  
 OR Booth #3889  
 Ph: 303/580-0801  
 Web: www.outlast.com

One of TIME Magazine's "Coolest Inventions of the Year 2002," Outlast Technologies is the worldwide pioneer in developing unique phase change materials capable of stabilizing the microclimate inside outerwear, footwear, street wear and bedding. A new partnership with textile giant duPont enables Outlast to further explore innovative fiber and fabric compositions for a broader range of end use. Launching a new trade ad campaign, accompanied by interactive sales support materials, Outlast continues to educate retailers and consumers about the benefits of Adaptive Comfort® Technology.



OK. You've just peaked a nice weekend mountain. Say...5,000 feet. The sun is setting. The pack is off. The temperature is as you'd set it in your own living room: tepid. Relishing in your kindling duties, you bend down to pick up a stick when SPLAT, your trusty Golden Retriever slops a huge wet kiss across your cheek, knocks you down, and buries you in affection. Isn't life grand? Check us out at [www.planetdog.com](http://www.planetdog.com) or call us at 1.800.381.1516 for a dog-load of gear, toys, beds, games, and more. Woof.



**IT'S THE ROPE.** Nothing performs like PMI, the most high tech ropes available. Check out PMI's 9.4 Elite, the lightest UIAA rated rope in the world.

**LOWER IMPACT FORCES** – Exclusive HYPERCORE yarns give you a soft catch (8.1kN) and exceptional fall ratings (7)!

**LIGHTER WEIGHT** – At 57.3 grams per meter, the Elite packs light.

**ULTRADRY** – Actually floats. For days.

Visit the PMI Technical Team in booth #231 or visit us at [www.pmirope.com](http://www.pmirope.com)



## POLARTEC®

**Polartec® Power Shield®.** The original version of Polartec® Power Shield® continues to steadily grow in popularity since its launch 6 years ago. Two new versions of Polartec® Power Shield® will be available in 2003. High-loft Polartec® Power Shield® did not previously have stretch, however, for Fall 2003 the face fabric is enhanced with this added feature. Several companies, like The North Face, Arc'teryx, Patagonia and Sierra Designs will soon adopt the new stretch version of high-loft Polartec® Power Shield®. New ultra-lightweight Polartec® Power Shield® provides stretch and recovery, breathability and a bit less insulation than its predecessors, making it appropriate for highly aerobic sports, fast and light touring or warmer weather.

Nate Simmons • 970-963-4873  
 OR Booth # 3657 • [www.polartec.com](http://www.polartec.com)

## POLARTEC®

### Polartec® Wind Pro®

A new high-loft Polartec® Wind Pro® blends the performance, look and feel of high-loft Polartec® Thermal Pro® (think Patagonia R2 or Mountain Hardwear Monkey Man) with the wind resistance and smooth micro face of Polartec® Wind Pro®. As a single layer (non-laminate) high-loft Polartec® Wind Pro® retains excellent breathability, yet Malden Mills' knitting expertise allows contrasting face and back colors. This fabric has been adopted by Patagonia, Arc'teryx, and Lowe Alpine for Fall 2003.

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Shock Doctor introduces four footbeds for 2003 including the XTERRA (pictured), X-SPORT, GOLF, and COMFORT. The ULTRA, TURF, and HOCKEY continue in the line-up. Each is constructed to address different foot shapes, a variety of activities, and many types of shoes. Direct Power Contour is the performance foundation for every model, addressing key parts of the foot individually. This creates a combination of cushioning, support, stability, and shock absorption resulting in a total comfort system and improved performance in any activity.



Sierra Designs introduces the Gamma, a new, lightweight 3-season, freestanding tent. With its two-pole architecture, this easy to set-up tent creates tons of livable space for very little weight (5lbs. 11 oz.). Comes equipped with a user-friendly Stash Door that stuffs easily out of the way and DAC Featherlite poles for only \$149. Also new for 2003 are SD's Ultralight Tents including the 2-person Hyperlight. Featuring lightweight 30-denier fly material, strengthening Rear Arch Support Technology and DAC Featherlite poles, this freestanding tent is roomy and light (4lbs. 8 oz.).



21 ounces and so compressible they can just about stuff into a one liter wide-mouth water bottle, Fastbags are ideal for summer backpacking. Fastbags couple our insulated Zip-On Lid with a Fastbag Floor—a 4-ounce, non-insulated polyester groundsheet equipped with Pad-Locks to anchor you to your sleeping pad. They are a new component within Sierra Designs' Custom Convertible series. The Fastbag kit comes with a Fastbag Floor and your choice of insulated Lid, or the Floor can be purchased separately and zipped to the Lid you already own (Floor: \$30, Fastbag: \$99-179).



Sierra Designs is soft shell with designs for every condition and price-points for every wallet. New hooded jackets, the Answer (w) and Omni (m), are made with a new stretch nylon soft shell fabric, Barricade. You get breathable, durable, weather-resistant stretch performance for \$159. The Euphoria (w) and Utopia (m) Jackets provide warmth, stretch, weather protection, and durability at \$199 using Polartec's new Power Shield HD. Last year's favorites, the M8 (w) and Black Ice (m) Jackets, are now updated in Barricade and come in eight new colors at only \$129. SD also expands their insulation category this year with new choices in jackets packed with features, performance, and style.



WOMEN'S SCOTIA SHIRT

Sportif has presented an exciting new addition to their women's fleece collection. This midweight poly fleece has been updated to create a fun, stylish shirt that doubles as a casual jacket. Princess seams and pearlized snaps lend imaginative detail to this comfy favorite. Heathered fleece adds subtle texture to this colorful new line. Up to 60% margin and 120 day terms. Suggested retail, \$49. Contact Sportif: customerservice@sportif.com, 800-776-7843; www.sportif.com.



MEN'S ALPINE PEAK PULLOVER

Created with high performance practicality and a touch of style, the Alpine Peak pullover is a fundamental layering piece. Designed in our popular and longwearing Chillnot fleece, it combines performance features with good looks for cold weather activities. Fashionable half-zip pull on style with color block design and contrast topstitching. Up to 60% margin and 120 day terms. Suggested retail, \$45. Contact Sportif: customerservice@sportif.com, 800-776-7843; www.sportif.com.



Waterproof, breathable HyVent Alpha meets 2 way stretch Apex in the Men's and Women's Hybrid Infusion Jacket. This fully loaded all-mountain jacket combines the best of both worlds for \$299: the highly versatile Apex soft shell fabric composes the body of the jacket while HyVent Alpha adds protection in regions of high weather exposure. Infusion technology is an infused polymer construction process that reinforces the fabric of outerwear garments in the places where they take the most abuse: zipper and pocket flaps, and other high traffic areas. This tough, resilient combination of polymers ensures a water-resistant surface while allowing the fabric to remain lightweight and flexible.



The Chugach 35 Board Pack (\$119) is one of 5 new technical ski packs in the Fall 2003 equipment line. Revolutionizing the line is the Fly Trap attachment system which fastens skis/boards while compressing the load toward the user's center of gravity. Incorporated into the new carrying system is a redesigned shovel sleeve and tool stowage tubes for shovel handles, probes and collapsible poles. Other features include thermomolded backpanels with ventilation channels, anatomically designed hipbelt and shoulder straps, and multi-purpose utility pockets.

Timberland



**Trail Vision.** For fall '03, Timberland builds on the success of its Trail Vision technical hiking series with color updates

for men, as well as four new patterns: Trail Vision Leather Low (\$100) and Fabric/Leather Low (SRP \$90) for men, and Trail Vision Fabric/Leather XCR (SRP \$140) and Fabric/Leather (SRP \$100) for women. All Trail Vision styles feature a Vibram® Super Trek outsole, PU midsole with TPU plate and zoned upper construction for rearfoot stability, forefoot flexibility and overall performance.

Timberland



**Nanook Pack High (SRP \$100).** The Nanook Pack High is built for the elements. Featuring Timberland Guaranteed Waterproof construction in waterproof leather and nylon, it has a wicking fleece-lined snow cuff, 400 grams of Thermolite™ by DuPont and a heat-reflective underfoot liner for outstanding warmth. Comfort flex panels allow for superior flexibility, while the tridensity Smart Comfort™ chassis and stability insert provide lightweight comfort with enhanced stability. The angled diamond cleat rubber lug outsole optimizes traction on snow and ice. Offered in various men's and women's styles.



## TRAVELCHAIR

They are light, shear, quick drying, bulletproof, and one size fits all. The new Lingerie Line from TRAVELChair ditches the heavy nylons and polyesters common in today's outdoor furniture and replaces them with ballistic nylon and polyester meshes. While materials traditionally used in camp chairs puddle rainwater and force you to chase them across sand bars during wind storms, the Lingerie Line mesh allows rain, wind and sand to pass through. Each chair comes with a stuff sack that incorporates mesh panels; this allows you to put your Lingerie away wet without it smelling dank.



## TUBBS ADVENTURE SERIES SNOWSHOE

NEW for 2003-04: Go Anywhere! Adventure now features Tubbs premier rotating toe cord technology for maximum stride efficiency, traction and comfort—starting at an MSRP of \$155! Features: TD91 Control Wing Binding is proven, patented, keeps heel centered and fits wide range of boot styles, up to men's size 13, women's-specific fits sizes 5-10. Five sizes (21W, 25W, 25, 30 and new 36) for optimum flotation and maneuverability. Women's tapered frame facilitates an easy stride. NEW! Improved Recreational Crampon System delivers secure traction throughout the entire stride. Lifetime warranty. MSRP \$155-\$205



## VASQUE ION

The Vasque Ion is a highly versatile CrossTrail shoe engineered to move light and fast. The Ion is the optimal blend of functional design coupled with innovative materials. To ensure exceptional traction on any angled terrain, the Revolution outsole is molded with Stealth, High Friction Rubber. The EVA-lution, triple-density, Phylon midsole provides support, comfort, and underfoot protection. Air-mesh nylons are used to optimize breathability, and Gore-Tex, XCR provides guaranteed waterproof protection with maximum comfort. [www.vasque.com](http://www.vasque.com)



Experience ultimate dry-lined comfort with Wigwam's INgenius™

Hiker crew sock. INgenius™ features a new level of technical performance and comfort by offering a liner sock and outer sock knit together as one piece of fabric, allowing the wearer the benefits of both without the bunching and friction caused by two separate socks (this technology is patent pending). INgenius™ Hiker is made of an ultra-soft Merino wool outer layer and moisture repelling olefin inner layer. After wearing INgenius™—you'll never want to wear two pair of socks at the same time again.



## WL Gore

Garments made with WINDSTOPPER® Soft Shell fabrics from Gore combine the benefits of a soft, insulating layer with an exceptionally breathable protective shell that is totally windproof and water resistant. The result is a soft, quiet, close fitting garment that eliminates wind chill effect while allowing for maximum transfer of moisture vapor away from the skin so the wearer can stay comfortable in varying weather conditions including light rain and snow. WINDSTOPPER Soft Shell garments are highly abrasion resistant, lightweight and stretchy to allow for a wide range of motion. Ideal for hiking, backpacking, mountain sports, skiing or snowboarding. US Manufacturers include ArcTeryx, GoLite, Marmot, and Mountain Hardware.



## WL Gore

New glove system with advanced GORE-TEX® XCR® inserts from Gore defines the optimum combination of lining, insulation, and shell material to ensure that hands remain drier, warmer, longer. The end result is a glove built specifically for alpine skiing that promises to be lighter, more breathable and drier than ever before. Manufacturers showing the new GORE-TEX XCR (Extended Comfort Range) glove system at the 2003 SIA and OR trade shows: ArcTeryx, Gordini, Kombi, Marmot, Outdoor Research, and The North Face.



## FALL '03 WOMEN'S OUTERWEAR

With the functionality, casual comfort and reliability to translate to many different activities, Woolrich's outerwear and sportswear offerings reaffirm a commitment to great, outdoor-oriented designs for real people. The Belwood Jacket offers

the rustic charm of cotton corduroy bonded to acrylic blend sherpa for extra warmth, softness and comfort. This easy-to-wear, button-front jacket features sherpa-accented patch pockets and adjustable button cuffs. Here it's paired with the Log Woods Jean, featuring Hobnail Canvas and carpenter jean styling. Phone: 800.995.1299; Fax: 570.769.6234; [sales@woolrich.com](mailto:sales@woolrich.com); OR BOOTH #1901



## FALL '03 MEN'S OUTERWEAR

Remaining true to their outdoor heritage, Woolrich offers authentic, outdoor-oriented design, quality and value in products relevant to today's lifestyle. The Rhinowax Cotton Jacket pairs handsome, field-jacket styling with the functionality of Rhinowax impregnated cotton. Construction details include leather top collar, coventry twill lining, two-way zipper with storm flap, lower dual-entry pockets and ergonomic seaming. The highly waterproof and windproof finish of the performance fabric shell is renewable with included reconditioning kit. Phone: 800.995.1299; Fax: 570.769.6234; [sales@woolrich.com](mailto:sales@woolrich.com); OR BOOTH #1901

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## 3M Innovation

**Thinsulate™ Supreme Insulation.**  
Softer. More comfort.  
Very, very warm.

Thinsulate Supreme insulation isn't just softer and silkier. It's downright heavenly. In addition to being warm and durable, the excellent drape means a better fit and incredible flexibility. Add the impact and value of a preferred brand. Ask your suppliers for products that feature Thinsulate Supreme insulation.



SOLO™ PORTABLE  
POWER PLANT



GLOBE™  
REFILLABLE  
BUTANE  
LANTERN

From award winning expedition camp stoves to the most technologically advanced portable power units, we have been bringing you the finest in instruments for outdoor adventure for over 100 years.


So get Brunton and  
**Get Out There.**



CRUX™ FOLDABLE  
BUTANE CANISTER STOVE

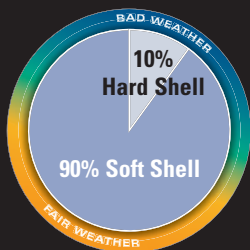


[brunton.com](http://brunton.com)

NEXT-TO-SKIN FABRICS	INSULATION FABRICS	WEATHER PROTECTION FABRICS	 <a href="http://www.polartec.com">www.polartec.com</a>
Polartec® Power Dry® Polartec® Power Stretch® Polartec® Power Stretch-RX™	Polartec® Classics™ Polartec® Thermal Pro® Polartec® Thermal-FR™	Polartec® Wind Pro® Polartec® Windbloc® Polartec® Windbloc ACT® <b>Polartec® Power Shield™</b>	

**MAKING A FABRIC  
 THAT RESISTS WEATHER,  
 BREATHES, STRETCHES,  
 INSULATES AND  
 RESISTS ABRASION  
 IS ~~IMPOSSIBLE.~~**

**POLARTEC® POWER SHIELD™**  
**THE STANDARD IN SOFT SHELL WEATHER PROTECTION.**



Polartec® Power Shield™ offers the optimal combination of benefits for use in extraordinarily versatile and functional soft shell garments. That is why the best brands in the world have committed to Polartec® Power Shield™ for their soft shell garment programs.