



# GET ACTIVE.



# BLIZ ACTIVE EYEWEAR

SPORTS EYEWEAR, SUNGLASSES & GOGGLES 2013

**BLIZ**  
ACTIVE EYEWEAR




**Design, Flexibility & Value.**

Bliz Active is sports eyewear made to protect, endure and provide the comfort you need. Advantageously hi-tech and radically designed. Bliz is active eyewear for active people.

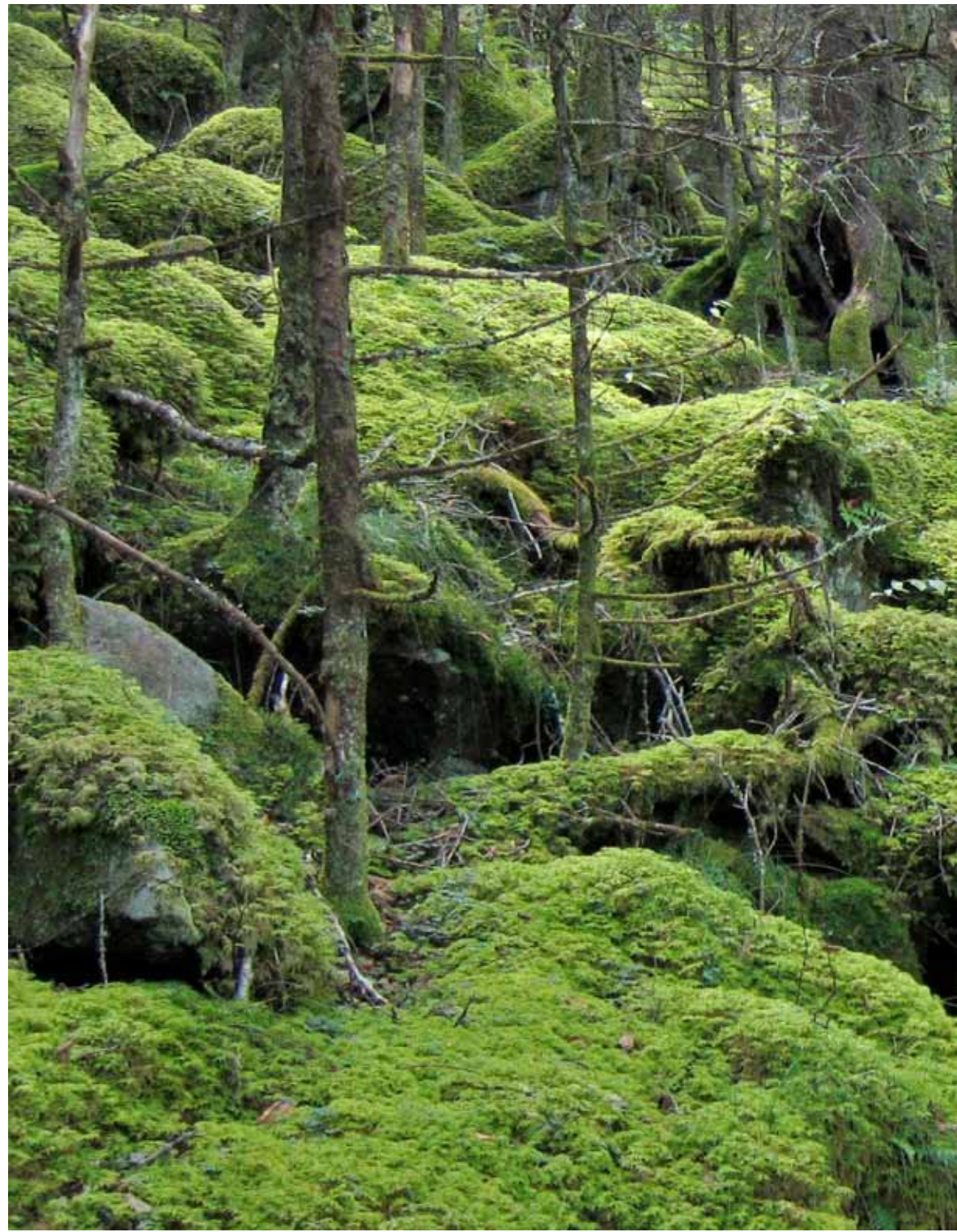


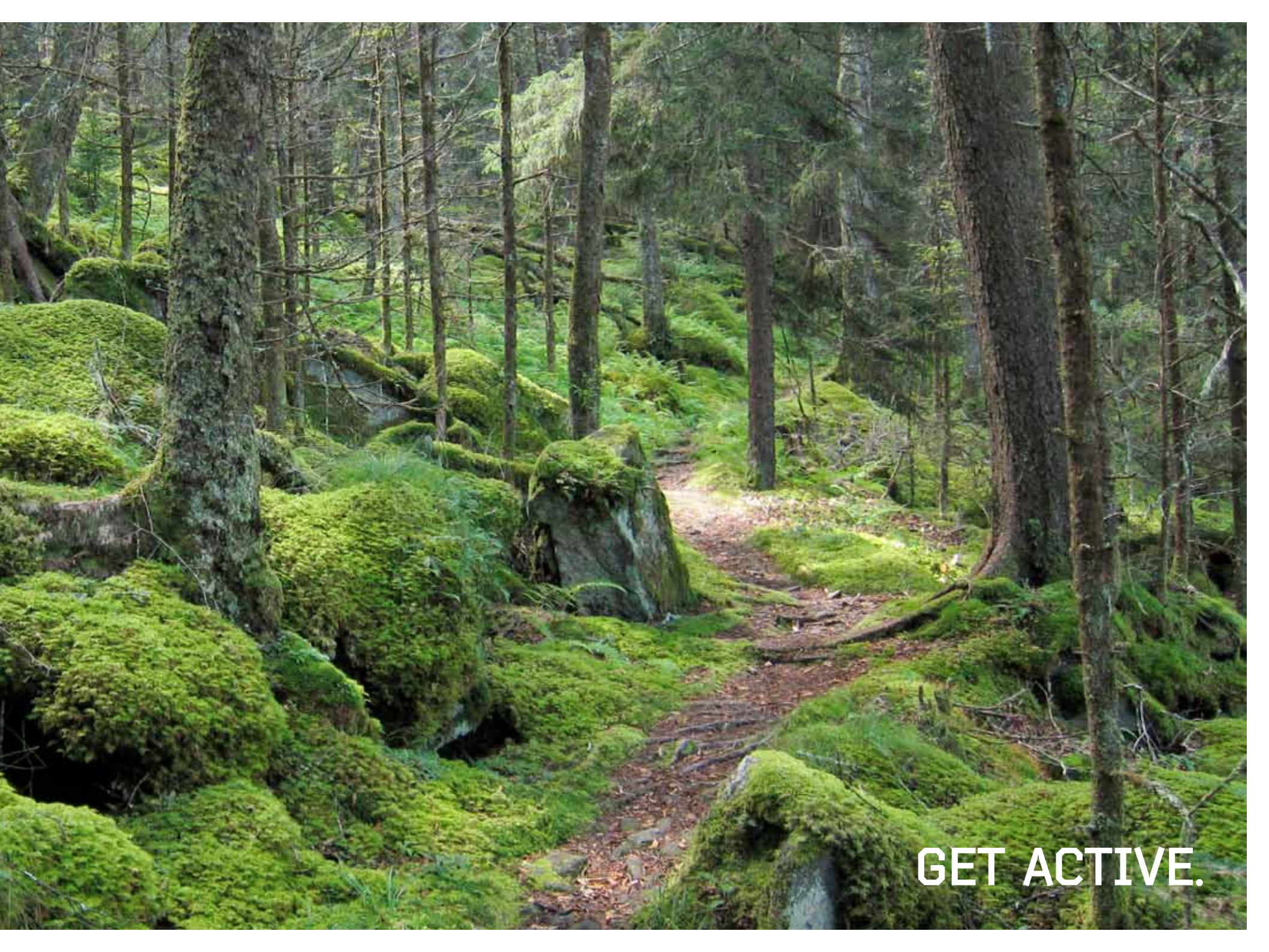
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The alarm clock goes off. I glance across the pillow towards the nightstand, where the digital clock says it's 06.00. I lie still and think, as the clock continues to sound. I remember that today is an important day. There's a lot to do, both at home and at work. I switch off the alarm and stretch. My body feels alive and strong. Rested and ready for the challenges of the day. The sun is shining between the slats in the blinds. Joy fills my body. It is morning, and time to go for a run. I sit up quickly on the edge of the bed, and start putting on my training gear. As I tie the laces of my running shoes, I feel an incredible sense of excitement. I feel charged.

As I make my way through the kitchen, my eyes are automatically drawn to the eyewear resting on the hallstand. As I pick them up, they glint as they catch the morning sun. I slowly put on the eye-wear. What a feeling! As I step out the door, I am greeted by the heat of the morning sun. The eyewear softens the light and the trees, which are almost impossibly clearly outlined, look amazingly green. I breathe in deeply. The air is fresh and soft. The morning dew hasn't yet lifted, and I am once again reminded that this is what I love. I start the clock and set out. My steps feel light and easy through the full range of movement. I turn around the last trees and glance at my wrist. The clock has stopped at 42:38 – a new personal best, again. I am filled with a sense of pleasure, and still feel strong. I have lots of energy left. What a great start to the day!





**GET ACTIVE.**

# TRACKER



# 9020 TRACKER

UNCOMPROMISING STYLE AND VERSATILITY FOR ANY OUT-DOOR ACTIVITIES. TRACKER OFFERS A UNIQUE COMBINATION OF INNOVATIVE DESIGN AND HIGH FLEXIBILITY.

## DESIGN, FLEXIBILITY & VALUE WITH BLIZ CORE TECH™



SCAN THE CODE FOR MORE INFO ABOUT TRACKER



ONE EXTRA JAWBONE IN MATCHING COLOR INCLUDED



TRACKER WITH THE EXTRA ADJUSTABLE STRAP



TRACKER COMES WITH ONE EXTRA PAIR OF ORNAGE CONTRAST LENSES

// TRACKER IS A VERY VERSATILE FRAME FOR BOTH MULTISPORTS AND OFF-THE TRACK ACTIVITIES

// UNIQUE FRAME CONSTRUCTION WHICH ALLOWS YOU TO WEAR IT IN TWO WAYS, FULL FRAME OR HALF FRAME

// UNBREAKABLE POLYCARBONATE LENSES

// ADJUSTABLE TEMPLE TIPS IN FRICTION RUBBER

// TRACKER IS MADE OF GRILAMID TR90 WHICH GIVES HIGH FLEXIBILITY AND LOW WEIGHT

// ADJUSTABLE NOSE PAD IN FRICTION RUBBER

// 20MM STRAP INCLUDED, WHICH CAN BE ATTACHED TO THE TEMPLE

// ONE EXTRA LOWER FRAME IN MATCHING COLOR INCLUDED

// 100% UV-PROTECTION

// ONE EXTRA LENS INCLUDED (NOT INCLUDED WITH 9020-10) (SEE REFERENCE GUIDE FOR TYPE OF LENS)



# VELOCITY

TEAM RIDER ANDREAS DAHLBERG IS WEARING  
VELOCITY XT, 9070-03



TEAM **BLIZ**  
CYCLESPORT.SE

# VELOCITY XT <sup>9070</sup>

UNCOMPROMISING VERSATILITY AND FIT FOR OUTDOOR ACTION SPORTS. VELOCITY XT OFFERS SUPERIOR PERFORMANCE IN THE MOST DEMANDING CONDITIONS.

DESIGN, FLEXIBILITY AND VALUE WITH **BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT VELOCITY XT



REMOVABLE TOP BAR WITH SWEAT GUARD FOR COMFORT AND PERFORMANCE



VELOCITY XT COMES WITH AN ADJUSTABLE 20MM STRAP FOR OPTIMAL FIT



VELOCITY XT WITH THE EXTRA CONTRAST LENS

// VELOCITY XT IS A SPORTS FRAME FOR CYCLING, RUNNING, SKIING OR OTHER OUTDOOR ACTION SPORTS

// ONE EXTRA TOP BAR WITH SWEAT GUARD INCLUDED

// UNBREAKABLE POLYCARBONATE LENSES

// ADJUSTABLE TEMPLE TIPS IN FRICTION RUBBER

// ADJUSTABLE 20MM STRAP INCLUDED

// ADJUSTABLE NOSE PAD IN RUBBER WIRE CORE

// 100% UV-PROTECTION

// ONE EXTRA LENS INCLUDED (SEE REFERENCE GUIDE FOR TYPE OF LENS)



MARIT IS WEARING RIDER, 9068-01

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**MARIT BJØRGEN**  
NORWEGIAN CROSS-COUNTRY SKI TEAM RIDER

# 9068 RIDER

STREAMLINED AND STYLISH SUNWEAR FOR OFF-THE-TRACK ACTIVITIES. LOOK YOUR BEST AND STAY PROTECTED AT THE SAME TIME.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR  
MORE INFO ABOUT  
RIDER



SWEDISH SKI TEAM RIDER EMIL  
JÖNSSON WEARS RIDER

// RIDER IS A STYLISH FRAME FOR DIFFERENT  
SPORTS AND OFF-THE-TRACK ACTIVITIES

// SOFT FRICTION RUBBER ON THE  
INSIDE OF THE TEMPLES

// RIDER IS MADE OF GRILAMID  
TR90 WHICH GIVES HIGH FLEXIBILITY  
AND LOW WEIGHT

// 100% UV-PROTECTION



TOMAS IS WEARING PURSUIT XT POLARIZED, 9054-10

# PURSUIT XT

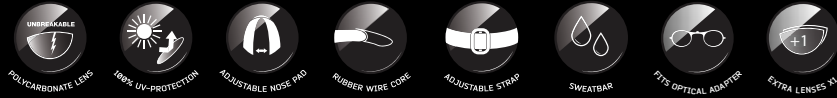
**TOMAS NORRMAN**  
SWEDISH PRO KAYAKER



# PURSUIT XT 9054

PURSUIT XT, A MILESTONE IN EYEWEAR PERFORMANCE TECHNOLOGY. DESIGN, FUNCTIONALITY AND FLEXIBILITY AT ITS BEST. TRY IT, LOVE IT.

DESIGN, FLEXIBILITY AND VALUE WITH **BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT PURSUIT XT



Pursuit XT was voted "Best Gear Of The Year 2012" by the Scandinavian sports magazine "Aktiv Träning".



REMOVABLE AND SOFT SWEAT BAR FOR OPTIMAL COMFORT AND PERFORMANCE



AN ADJUSTABLE 20MM STRAP FOR OPTIMAL FIT



ONE EXTRA PAIR OF CONTRAST LENSES FOR MAXIMUM FLEXIBILITY

// A TECHNICAL ADVANCED FRAME FOR CYCLING, CROSS-COUNTRY SKIING, RUNNING ETC

// AN OPTICAL ADAPTER FOR PRESCRIPTION LENSES IS AVAILABLE FOR PURCHASE

// UNBREAKABLE LENSES IN POLYCARBONATE

// ADJUSTABLE TEMPLE TIPS IN FRICTION RUBBER

// REMOVABLE SWEAT BAR THAT ALSO REGULATE VENTILATION

// REMOVABLE TEMPLES THAT CAN BE EASILY REPLACED WITH THE INCLUDED HEAD STRAP

// ADJUSTABLE NOSE PAD IN FRICTION RUBBER

// ONE EXTRA PAIR OF LENSES INCLUDED (SEE REFERENCE GUIDE FOR TYPE OF LENSES)

// 100% UV-PROTECTION



# WHAT REQUIREMENTS SHOULD TECHNICAL ADVANCED SPORTS GLASSES MEET?

## **PROTECT YOUR EYES EFFECTIVELY**

The glasses should, as well as protecting you from dangerous UVA and UVB rays, protect your eyes against cold wind, dust, bugs and rain. It is therefore important that the sports glasses have a good fit and completely cover the eyes.

## **STAY IN PLACE WITHOUT CAUSING IRRITATION**

Your sports glasses should not move when you are involved in sports. If they do, they may cause irritation on the skin and result in chafing. All models from Bliz Active have rubber tips and nose parts. They are also often adjustable to ensure best possible fit. This means that your sports glasses will stay in place even when you are sweating.

### **GIVE OPTIMAL VISION**

It is important that the glasses do not restrict your vision partly with safety in traffic in mind but also so that you do not have to turn your head to see everything. Bliz Active is often designed without a covering frame around the lens, ensuring optimal vision. There are also several different lenses in the range, suited to different weather conditions. All designed to optimize vision. Bliz Active complies with EU Directive 89/686/EEC European standard EN1836:2005+A1:2007.

### **LOW WEIGHT AND EASY TO WEAR**

Good sports glasses should be very light, to ensure maximum mobility for the head and minimum tension in the neck. Bliz Active sportswear are superlight and weigh only about 25 g. Normal sunglasses weigh up to about 40 g.

ANNELIE IS WEARING REACT, 9066-51

REACT

**ANNELIE POMPE**  
SWEDISH ADVENTURER  
AND CLIMBER

# 9066 REACT

REACT IS A SPORTS FRAME SUITED FOR TOUGH USE IN VERY STRONG SUNLIGHT, BOTH BY THE SEA AND IN THE MOUNTAINS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT REACT



REMOVABLE TOP BAR WITH SWEAT GUARD FOR OPTIMAL COMFORT



ADJUSTABLE 20MM STRAP FOR OPTIMAL FIT



ONE EXTRA CONTRAST LENS IS INCLUDED FOR MAXIMUM FLEXIBILITY

// ONE EXTRA TOP BAR WITH SWEAT GUARD INCLUDED

// UNBREAKABLE POLYCARBONATE LENS IN FILTER CATEGORY 4, WHICH FILTERS OUT MORE THAN 92% OF VISIBLE LIGHT

// A TECHNICAL ADVANCED FRAME FOR TOUGH SPORTS IN VERY STRONG SUNLIGHT

// ADJUSTABLE 20MM STRAP INCLUDED

// ADJUSTABLE NOSE PAD IN FRICTION RUBBER

// ADJUSTABLE TEMPLE TIPS IN FRICTION RUBBER

// 100% UV-PROTECTION

// ONE EXTRA LENS INCLUDED (SEE REFERENCE GUIDE FOR TYPE OF LENS)



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**CHARLOTTA FOUGBERG**

SWEDISH LONG  
DISTANCE RUNNER

CHARLOTTA IS WEARING PACE, 9056-41

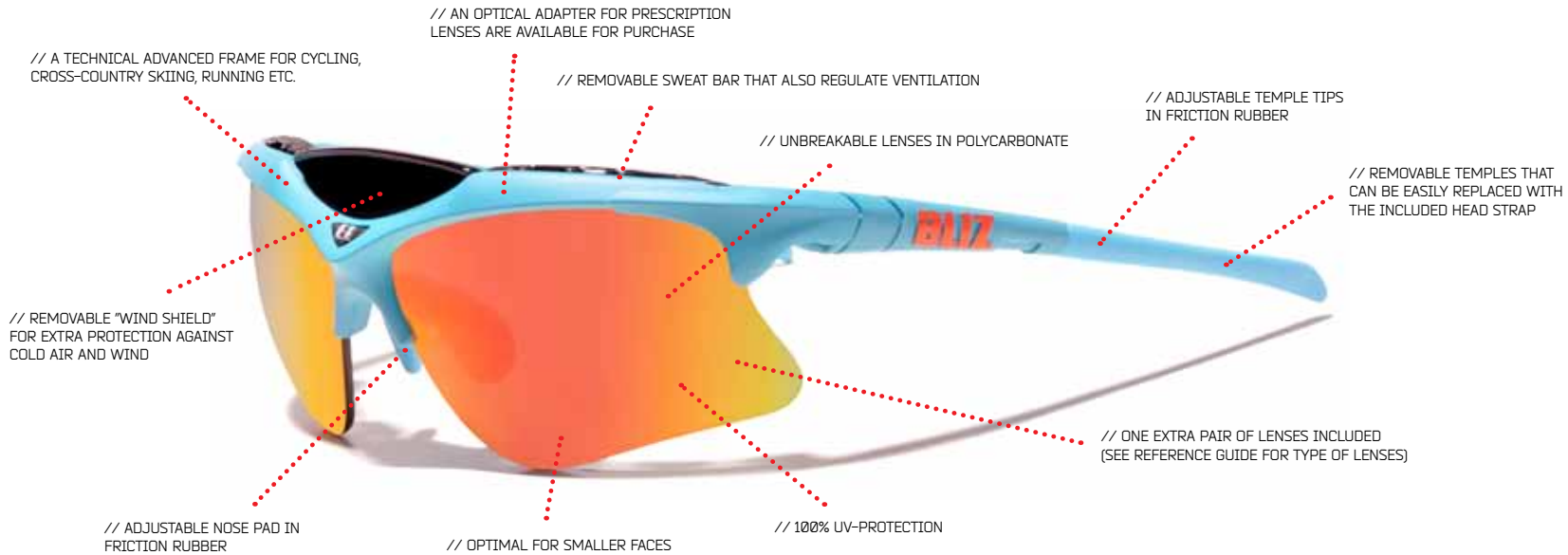
9056  
**PACE**  
SMALLFACE

ONE OF THE MOST TECHNICALLY ADVANCED DESIGNS EVER CREATED FOR SMALLER FACES. PACE OFFERS BOTH TECHNICALITY AND FLEXIBILITY FOR YOU TO PERFORM YOUR MAXIMUM EVERYTIME. REGARDLESS OF SPORT.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT PACE



REMOVABLE TOP BAR WITH SWEAT GUARD FOR OPTIMAL COMFORT



ADJUSTABLE 20MM STRAP FOR OPTIMAL FIT



REMOVABLE WIND SHIELD FOR EXTRA PROTECTION



ONE EXTRA PAIR OF CONTRAST LENSES ARE INCLUDED



VELO



# 9063 VELO

AN EXCELLENT COMBINATION OF STYLE, COMFORT AND VERSATILITY. VELO IS THE ULTIMATE FRAME FOR CYCLING AND OTHER OUTDOOR ACTION SPORTS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT VELO



SOFT AND ADJUSTABLE NOSE PAD IN FRICTION RUBBER



ADJUST THE TEMPLE TIPS AS YOU LIKE TO GET THE BEST FIT



ONE EXTRA PAIR OF ORANGE CONTRAST LENSES INCLUDED



ONE EXTRA PAIR OF CLEAR LENSES INCLUDED

// A TECHNICAL ADVANCED FRAME FOR CYCLING AND OTHER OUTDOOR SPORTS

// UNBREAKABLE LENSES IN POLYCARBONATE

// ADJUSTABLE TEMPLE TIPS IN FRICTION RUBBER

// AN OPTICAL ADAPTER FOR PRESCRIPTION LENSES IS AVAILABLE FOR PURCHASE (ACCESSORY 9054-RX)

// ADJUSTABLE NOSE PAD IN FRICTION RUBBER

// 100% UV-PROTECTION

// TWO EXTRA PAIR OF LENSES INCLUDED; ORANGE CONTRAST AND CLEAR LENSES (**NOT INCLUDED WITH 9063-19**)





## **SWE** **DESIGN**

By focusing on design, we can achieve better durability, greater benefit and added value for the user. To us, it is not just a matter of having good-looking products. The function, quality and environmental characteristics of the product, maintained over time, are just as important.

We base our product development on these aspects. We do so in order to be quick at all times in responding to market requirements and wishes for design. With BLIZ Active you can quite simply feel secure and confident.



All BLIZ Active products bear the CE mark. This shows that we comply with the fundamental health and safety requirements contained in EU directives applicable to this product group.

A CE-marked product always has to be accompanied by user instructions in an official EU language and the language of the recipient country. You will find these in every pack of our products. The user instructions contain all essential information to enable the product to be used for the intended purpose and in a safe manner.



All BLIZ Active products are packed in fully recyclable boxes. We strive to reduce our use of natural resources and minimise the quantity of hazardous additives. We also ensure that the packaging is easy to recycle and use as little energy as possible during manufacturing, transport and recycling.

We do all this so that you as a consumer will feel confident that our products are environmentally friendly and of highest quality.



MUSTAFA IS WEARING MOTION+, 9062-10

MOTION+

**MUSTAFA MOHAMED**  
NO.1 LONG DISTANCE  
RUNNER IN SWEDEN

# 9062-10 MOTION+

STREAMLINED DESIGN AND UNCOMPROMISING FIT. MOTION+, WITH ITS GREAT VERSATILITY IN SPORTS, WILL MAKE YOU GO FASTER AND HARDER.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT MOTION+

// A TECHNICAL ADVANCED FRAME FOR CYCLING, CROSS-COUNTRY SKIING, RUNNING ETC.

// UNBREAKABLE LENSES IN POLYCARBONATE

// COMFORT TEMPLE TIPS IN FRICTION RUBBER



// ADJUSTABLE NOSE PAD IN FRICTION RUBBER

// 100% UV-PROTECTION

// 2 EXTRA PAIR OF LENSES INCLUDED (SEE REFERENCE GUIDE FOR TYPE OF LENSES)



SOFT AND COMFORTABLE RUBBER TIPS



ADJUSTABLE NOSE PAD FOR OPTIMAL FIT & COMFORT



ONE EXTRA PAIR OF CLEAR LENSES INCLUDED



ONE EXTRA PAIR OF ORANGE CONTRAST LENSES INCLUDED

MOTION



# 9060 MOTION

STREAMLINED EYEWEAR DESIGN AND UNCOMPROMISING FIT. MOTION WILL TAKE YOUR FAVORITE SPORTS TO NEW DIMENSIONS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT MOTION

// A TECHNICAL ADVANCED FRAME FOR CYCLING, CROSS-COUNTRY SKIING, RUNNING ETC

// UNBREAKABLE LENSES IN POLYCARBONATE

// COMFORT TEMPLE TIPS IN FRICTION RUBBER



// ADJUSTABLE NOSE PAD IN FRICTION RUBBER

// 100% UV-PROTECTION



COMFORT TEMPLE TIPS IN FRICTION RUBBER



SOFT AND ADJUSTABLE NOSE PAD IN FRICTION RUBBER



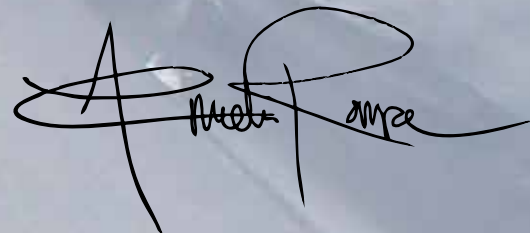


# BLIZ ACTIVE HAS REACHED THE TOP OF MOUNT DENALI

THE SWEDISH ADVENTURER ANNELIE POMPE REACHED THE SUMMIT OF MOUNT DENALI WITH BLIZ ACTIVE'S ALTITUDE. THE CLIMB WAS PART OF HER SEVEN SUMMIT EXPEDITION.

*"A successful attempt on the summit of Denali involves a large number of extremely important factors. One of the most crucial is the choice of sunglasses! You just can't step outside the tent without sunglasses, and the risk of snow blindness at high altitudes is much greater with the wrong equipment. I am really pleased that I decided to use Bliz Active Eyewear throughout the expedition. In their category, Bliz Altitude are by far the best sunglasses I've ever tried. Altitude are a perfect fit, don't mist up and keep strong sunlight out.*

ANNELIE POMPE

A handwritten signature in black ink, appearing to read 'Annelie Pompe', is written over a light blue background.

ANNELIE IS WEARING ALTITUDE, 9055-03

ALTITUDE

**ANNELIE POMPE**  
SWEDISH ADVENTURER



# 9055 ALTITUDE

WHEN SAFETY COMES FIRST. ALTITUDE IS AN INNOVATIVE AND TECHNICALLY ADVANCED GLACIER FRAME FOR USE IN VERY STRONG SUNLIGHT. IT WILL TAKE YOU TO NEW PLACES AND HIGHER GROUNDS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT ALTITUDE

// A GLACIER FRAME FOR USE IN VERY STRONG SUNLIGHT OR IN CASES OF SENSITIVITY TO LIGHT. EXAMPLES MAY BE ALPINE SPORTS AND HIGH ALTITUDE CLIMBING, MARINE ENVIRONMENTS WITH STRONG SUNLIGHT ETC.

// UNBREAKABLE POLYCARBONATE LENSES OF FILTER CATEGORY 4, WHICH MEANS THAT THEY FILTER OUT AT LEAST 92% OF VISIBLE LIGHT. TO FURTHER REDUCE REFLECTIONS, THE LENSES HAVE A MULTI-MIRROR COATING ON THE OUTSIDE

// ALTITUDE IS ALSO GREAT FOR FISHING AND OTHER WATER ACTIVITIES

// COMFORT TEMPLES IN FRICTION RUBBER

// 100% UV-PROTECTION



// BLACK NECK CORD INCLUDED

// REMOVABLE RUBBER PARTS THAT PROTECT AGAINST IRRITATING AND DANGEROUS ADMISSION OF SUNLIGHT



REMOVABLE RUBBER PARTS FOR FLEXIBILITY REGARDING PROTECTION



NECK CORD INCLUDED FOR A SAFE POSITION WHEN NOT WORN



ANNELIE POMPE ON THE TOP OF MOUNT EVEREST 2011 WITH ALTITUDE



ALTITUDE IS ALSO EXCELLENT FOR FISHING AND OTHER WATER SPORTS

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LOUISE IS WEARING SPEED, 9061-14



**LOUISE LAUERSEN**  
DANISH PRO ARCHERY ATHLETE

9061  
**SPEED**  
 JUNIOR

SUPER STYLISH AND PROTECTED AT THE SAME TIME.  
 SPEED IS ADVANTAGEOUSLY DESIGNED FOR THE YOUNGER  
 ATHLETES WHO DEMAND THE BEST.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR  
 MORE INFO ABOUT  
 SPEED

// A TECHNICAL ADVANCED FRAME FOR CYC-  
 LING, CROSS-COUNTRY SKIING, RUNNING ETC

// SPEED IS OPTIMAL FOR  
 SMALLER FACES

// UNBREAKABLE LENSES IN POLYCARBONATE

// COMFORT TEMPLE TIPS  
 IN FRICTION RUBBER

// ADJUSTABLE NOSE PAD  
 IN FRICTION RUBBER

// 100% UV-PROTECTION



COMFORT TEMPLES FOR  
 MINIMAL FRICTION



ADJUSTABLE NOSE PAD IN SOFT  
 FRICTION RUBBER



**FAIRWAY**



# 9065-50 FAIRWAY

PLAY YOUR BEST GOLF EVER. FAIRWAY OFFERS GREAT PROTECTION AND VISIBILITY ON THE COURSE AND LETS YOU STAY FOCUSED ON YOUR GAME.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT FAIRWAY

// A TECHNICAL ADVANCED FRAME FOR GOLF AND OTHER OUTDOOR SPORTS

// UNBREAKABLE LENSES IN POLYCARBONATE

// ADJUSTABLE TEMPLE TIPS IN FRICTION RUBBER

// AN OPTICAL ADAPTER FOR PRESCRIPTION LENSES IS AVAILABLE FOR PURCHASE (ACCESSORY 9054-RX)

// ADJUSTABLE NOSE PAD IN FRICTION RUBBER

// 100% UV-PROTECTION

// ONE EXTRA PAIR OF SMOKE WITH SILVER MIRROR LENSES ARE INCLUDED



COMFORTABLE NOSE PAD IN FRICTION RUBBER



ADJUSTABLE TEMPLES FOR OPTIMAL FIT ROUND YOUR HEAD



ONE EXTRA PAIR OF SMOKE WITH SILVER MIRROR LENSES

# PROFILE



**MARIT BJØRGEN**  
NORWEGIAN CROSS COUNTRY  
SKI TEAM RIDER

# 9059 PROFLIP

RADICALLY DESIGNED WITH FUNCTIONALITY BEYOND YOUR IMAGINATION. PROFLIP OFFERS GREAT PROTECTION AND FLEXIBILITY IN THE MOST VARYING WEATHER CONDITIONS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT PROFLIP

// A SPORTS VISOR FOR BIATHLON, CROSS-COUNTRY SKIING AND OTHER OUTDOOR ACTIVITIES

// UNBREAKABLE LENSES IN POLYCARBONATE

// ADJUSTABLE NECK STRAP WITH SILICONE RUBBER ON THE INSIDE

// THE LENS CAN BE FLIPPED UP AND DOWN

// NOSE PAD IN SOFT SILICONE RUBBER

// 100% UV-PROTECTION

// ONE EXTRA CLEAR LENS INCLUDED



FLIP THE VISOR UP OR DOWN AS YOU DESIRE



ON EXTRA CLEAR LENS INCLUDED



FINNISH SKI TEAM RIDER MATTI HEIKKINEN WEARS PROFLIP



SOFT FOAM FOR A COMFORTABLE FIT

**PROFLIP OTG**



# PROFLIP OTG <sup>9071</sup>

RADICALLY DESIGNED WITH FUNCTIONALITY BEYOND YOUR IMAGINATION. PROFLIP OTG OFFERS GREAT PROTECTION AND FLEXIBILITY IN THE MOST VARYING WEATHER CONDITIONS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT PROFLIP OTG

// A SPORTS VISOR FOR BIATHLON, CROSS-COUNTRY SKIING AND OTHER OUTDOOR ACTIVITIES

// UNBREAKABLE LENSES IN POLYCARBONATE

// ADJUSTABLE NECK STRAP WITH SILICONE RUBBER ON THE INSIDE

// THE LENS CAN BE FLIPPED UP AND DOWN STEPLESSLY

// 100% UV-PROTECTION



PROFLIP OTG IN A FLIPPED UP MODE



EXTRA THICK FOAM TO FIT OVER YOUR ORDINARY GLASSES



PRORACE  
SMALLFACE

**TORA BERGER**  
NORWEGIAN BIATHLON  
SKI TEAM RIDER



9064  
**PROFLIP**  
 SMALLFACE

RADICALLY DESIGNED WITH FUNCTIONALITY BEYOND YOUR IMAGINATION. PROFLIP OFFERS GREAT PROTECTION AND FLEXIBILITY IN THE MOST VARYING WEATHER CONDITIONS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT PROFLIP SMALLFACE

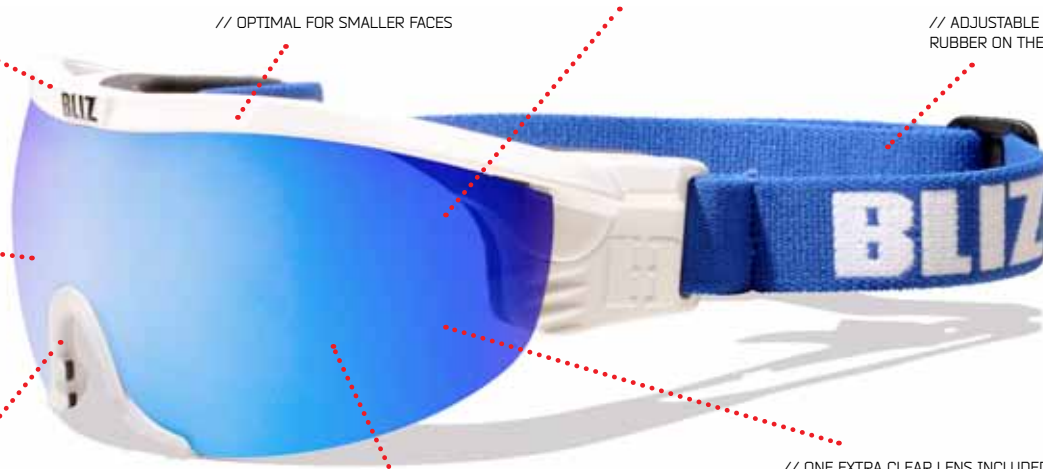
// A SPORTS VISOR FOR BIATHLON, CROSS-COUNTRY SKIING AND OTHER OUTDOOR ACTIVITIES

// OPTIMAL FOR SMALLER FACES

// UNBREAKABLE LENSES IN POLYCARBONATE

// ADJUSTABLE NECK STRAP WITH SILICONE RUBBER ON THE INSIDE

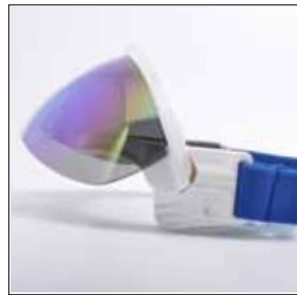
// THE LENS CAN BE FLIPPED UP AND DOWN



// ONE EXTRA CLEAR LENS INCLUDED

// 100% UV-PROTECTION

// NOSE PAD IN SOFT SILICONE RUBBER



FLIP THE VISOR UP AND DOWN



ONE EXTRA CLEAR LENS INCLUDED



SOFT FOAM FOR A COMFORATBLE FIT



THE NORWEGIAN BIATHLON SKI TEAM WEAR PROFLIP SMALL FACE

# PROFLIP KIDS



# PROFLIP KIDS 9069

RADICALLY DESIGNED WITH FUNCTIONALITY BEYOND YOUR IMAGINATION. PROFLIP OFFERS GREAT PROTECTION AND FLEXIBILITY IN THE MOST VARYING WEATHER CONDITIONS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR MORE INFO ABOUT PROFLIP KIDS

// A SPORTS VISOR FOR BIATHLON, CROSS-COUNTRY SKIING AND OTHER OUTDOOR ACTIVITIES

// OPTIMAL FOR KIDS OR REALLY SMALL FACES

// UNBREAKABLE LENSES IN POLYCARBONATE

// THE LENS CAN BE FLIPPED UP AND DOWN

// ADJUSTABLE NECK STRAP WITH SILICONE RUBBER ON THE INSIDE

// 100% UV-PROTECTION



THE VISOR IN A FLIPPED UP POSITION



PROTECTIVE FOAM FOR A COMFORTABLE FIT





BLIZ ACTIVE IS PROUD SPONSOR OF THE CROSS COUNTRY SKI TEAMS.

SWEDISH CROSS COUNTRY SKI TEAM RIDERS;  
MARCUS HELLNER, CHARLOTTE KALLA, DANIEL RICHARDSSON,  
EMIL JÖNSSON & ROBIN BRYNTESSON.



# TEAM RIDERS //

BLIZ ACTIVE IS PROUD SPONSOR OF THE CROSS COUNTRY/BIATHLON SKI TEAMS.



## NORWAY



MARIT BJØRGEN



ØYSTEIN 'PØLSA' PETERSEN



HEIDI WENG



HILDE LAUVHAUG



MARTIN JOHNSTRUD SUNDBY



SJUR RØTHE



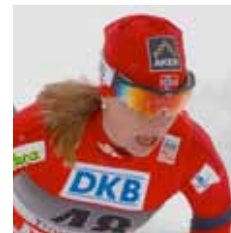
MARTHE KRISTOFFERSEN



EIRIK BRANDSDAL



MARI EIDE



ASTRID UHRENHOLDT  
JACOBSEN



CELINE BRUN LIE



SNORRI EINARSSON  
BIATHLON



PETTER ELIASSEN



HILDE LANDHEIM



MARTINE EK HAGEN



KATRINE HARSEM  
BIATHLON



TORA BERGER  
BIATHLON



BENTHE LANDHEIM  
BIATHLON



ANN KRISTIN AAFELDT  
FLATLAND - BIATHLON



FANNY WELLE-STRAND HORN  
BIATHLON



ELISE RINGEN  
BIATHLON



HILDE FENNE  
BIATHLON



TIRIL ECKHOFF  
BIATHLON



SYNNØVE SOLEMDAL  
BIATHLON



SWEDEN



CHARLOTTE KALLA



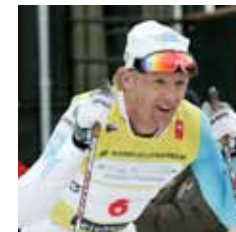
EMIL JÖNSSON



DANIEL RICHARDSSON



MARIA RYDQVIST



OSCAR SVÅRD



MARCUS HELLNER



ROBIN BRYNTESSON



EVA SVENSSON



LARS NELSON



FREDRIK JONSSON



HELENE SÖDERLUND



MARCUS RUUS



MIA ERIKSSON



SIMON SVEDER



OSKAR SVENSSON



OSKAR IVARS



JULIA SVAN



Elin Mohlin



EVELINA SETTLIN



HEDDA BÅNGMAN



STINA NILSSON



JERRY AHRLIN



JIMMIE JOHNSSON

TEAM  **BLIZ**  
CYCLESPORT.SE

team  *unoas cycling*  
**People4you**  
powered by  **BLIZ**  
ACTIVE EYEWEAR





**FINLAND**



KAISA MÄKÄRÄINEN  
BIATHLON



MATTI HEIKKINEN



KRISTA LAHTENMÄKI



JUNIOR XC TEAM (GIRLS)



JUNIOR XC TEAM (BOYS)



**DENMARK**



JESPER FAUERSCHOU



LINE JENSEN



LOUISE LAUERSEN



EMIL DALGAARD



**RUSSIA**



MAKSIM TCHUDOV



SERGEY SHIRYAEV



EKATERINA YOURJEVA



**SWITZERLAND**



PERL CURDIN



**CANADA**



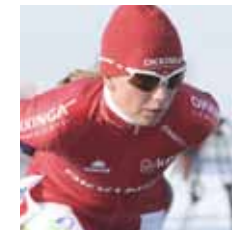
ALYSSON MARSHALL



GRAHAM NISHIKAWA



**NETHERLANDS**



FOSKE TAMAR VAN DER WAL

# SNOW VISOR



# 9051 SNOW VISOR

FUNCTIONALITY WHEN YOU NEED IT. THE SNOW VISOR PROTECTS YOU FROM THE FALLING SNOW AND ALLOWS YOU TO STAY FOCUSED ON YOUR PERFORMANCE.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR  
MORE INFO ABOUT  
SNOW VISOR

// A TECHNICAL ADVANCED VISOR FOR CROSS-COUNTRY  
SKIING AND OTHER WINTER SPORTS

// ADJUSTABLE STRAP FOR OPTIMAL FIT & COMFORT

// FOLDABLE VISOR UP  
AND DOWN

// UNBREAKABLE LENSES  
IN PET

// 100% UV-PROTECTION



FLIP THE VISOR UP OR DOWN TO PROTECT  
YOURSELF AGAINST HEAVY  
SNOWING OR WIND

# BIKKE PRO



# BIKE PRO <sup>93</sup>

FIRST CLASS HEAD PROTECTION WHEN YOU NEED IT.  
THE BLIZ ACTIVE HELMET IS RELIABLE AND COMFORTABLE  
IN THE MOST DEMANDING SUMMER SPORTS.

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



SCAN THE CODE FOR  
MORE INFO ABOUT  
BIKE PRO



BIKE PRO FROM THE SIDE



BIKE PRO WITHOUT FRONT VISOR



COOLING PERFORMANCE WITH  
GOOD VENTILATION CHANNELS



ADJUST THE SIZE IN THE BACK  
FOR OPTIMAL FIT







# BLIZ GOGGLES

FIRST CLASS PROTECTION WHEN YOU NEED IT.  
BLIZ ACTIVE GOGGLES ARE RELIABLE AND COMFORTABLE  
IN THE MOST DEMANDING WINTER SPORTS.

# SLOPES PRO



(OTG)

33210, 33211, 33311

# SLOPE PRO (OTG)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



CE STANDARD



SWEDISH DESIGN



POLYCARBONATE OUTER LENS



ACETATE INNER LENS



VENTILATED FRAME



OVER THE GLASSES

// OTG - OVER THE GLASSES. PUT THE GOGGLE OVER YOUR ORDINARY GLASSES

// 3 LAYER FOAM

// VENTILATED FRAME

// BOX PACKING

// 40MM STRAP

// ANTI FOG TREATED LENS

// THE LENS PROVIDES 100% UVA- & UVB PROTECTION

// ADJUSTABLE STRAP FOR OPTIMAL COMFORT

// DOUBLE LENS; POLYCARBONATE OUTER LENS & ACETATE INNER LENS



# SNOW PRO



(SENIOR)

# 33214, 33215, 33315 SNOW PRO (SENIOR)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



EU STANDARD



SWEDISH DESIGN



POLYCARBONATE

POLYCARBONATE OUTER LENS



ACETATE

ACETATE INNER LENS



VENTILATED FRAME



OTG

OVER THE GLASSES



# PARK PRO



(SENIOR)

33212 & 33213

# PARK PRO (SENIOR)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



EU STANDARD



SWEDISH DESIGN



POLYCARBONATE

POLYCARBONATE OUTER LENS



ACETATE

ACETATE INNER LENS



VENTILATED FRAME

// PARK PRO IS A SENIOR GOGGLE, SUITABLE FOR MOST FACES

// 2 LAYER FOAM

// VENTILATED FRAME

// 33212 - BAG PACKING, 33213 - BOX PACKING

// 40MM STRAP

// ANTI FOG TREATED LENS

// THE LENS PROVIDES  
100% UVA- & UVB PROTECTION

// ADJUSTABLE STRAP FOR OPTIMAL COMFORT

// 33212 - SINGLE LENS IN ACETATE  
// 33213 - DOUBLE LENS, POLYCARBONATE OUTER LENS & ACETATE INNER LENS



**TURNER**

**(JUNIOR OTG)**



33316

# TURNER (JUNIOR OTG)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



# GRINDOR



(OTG)

33209

# GRINDER (OTG)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



CE STANDARD



SWEDISH DESIGN



POLYCARBONATE OUTER LENS



ACETATE INNER LENS



VENTILATED FRAME



OVER THE GLASSES

// OTG - OVER THE GLASSES. PUT THE GOGGLE OVER YOUR ORDINARY GLASSES

// 3 LAYER FOAM

// VENTILATED FRAME

// BOX PACKING

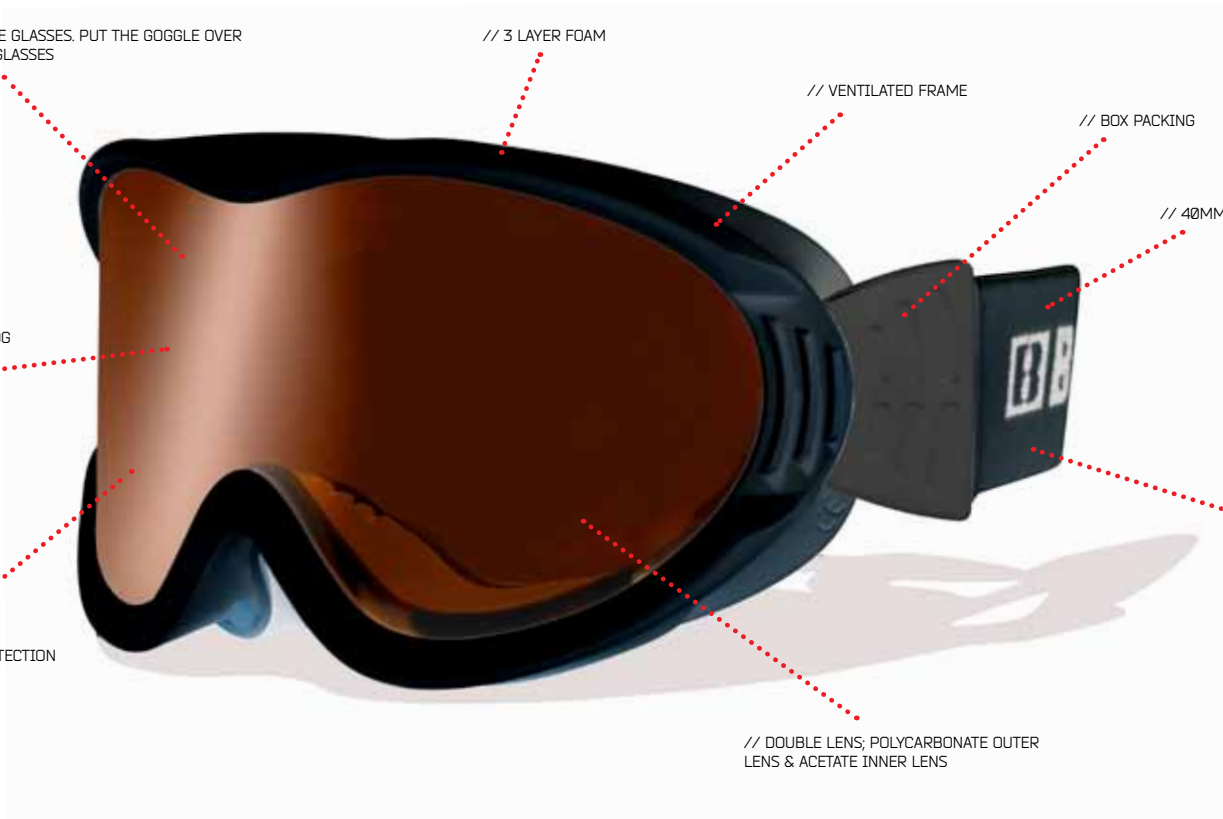
// 40MM STRAP

// LENS WITH ANTI FOG TREATMENT

// THE LENS PROVIDES 100% UVA- & UVB PROTECTION

// ADJUSTABLE STRAP FOR OPTIMAL COMFORT

// DOUBLE LENS; POLYCARBONATE OUTER LENS & ACETATE INNER LENS



Y  
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(SMALLFACE)

33207 & 33208

# TRIXY (SMALLFACE)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



EU STANDARD



POLYCARBONATE  
OUTER LENS



ACETATE  
INNER LENS



SWEDISH  
DESIGN



VENTILATED  
FRAME

// TRIXY IS OPTIMAL FOR SMALLER FACES

// 3 LAYER FOAM

// VENTILATED FRAME

// BOX PACKING

// 40MM STRAP

// ANTI FOG TREATED LENS

// THE LENS PROVIDES  
100% UVA- & UVB PROTECTION

// ADJUSTABLE STRAP  
FOR OPTIMAL COMFORT

// DOUBLE LENS; POLYCARBONATE OUTER  
LENS & ACETATE INNER LENS



**P  
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R**

**(SMALLFACE)**



33206

# POWDER (SMALLFACE)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



EU STANDARD



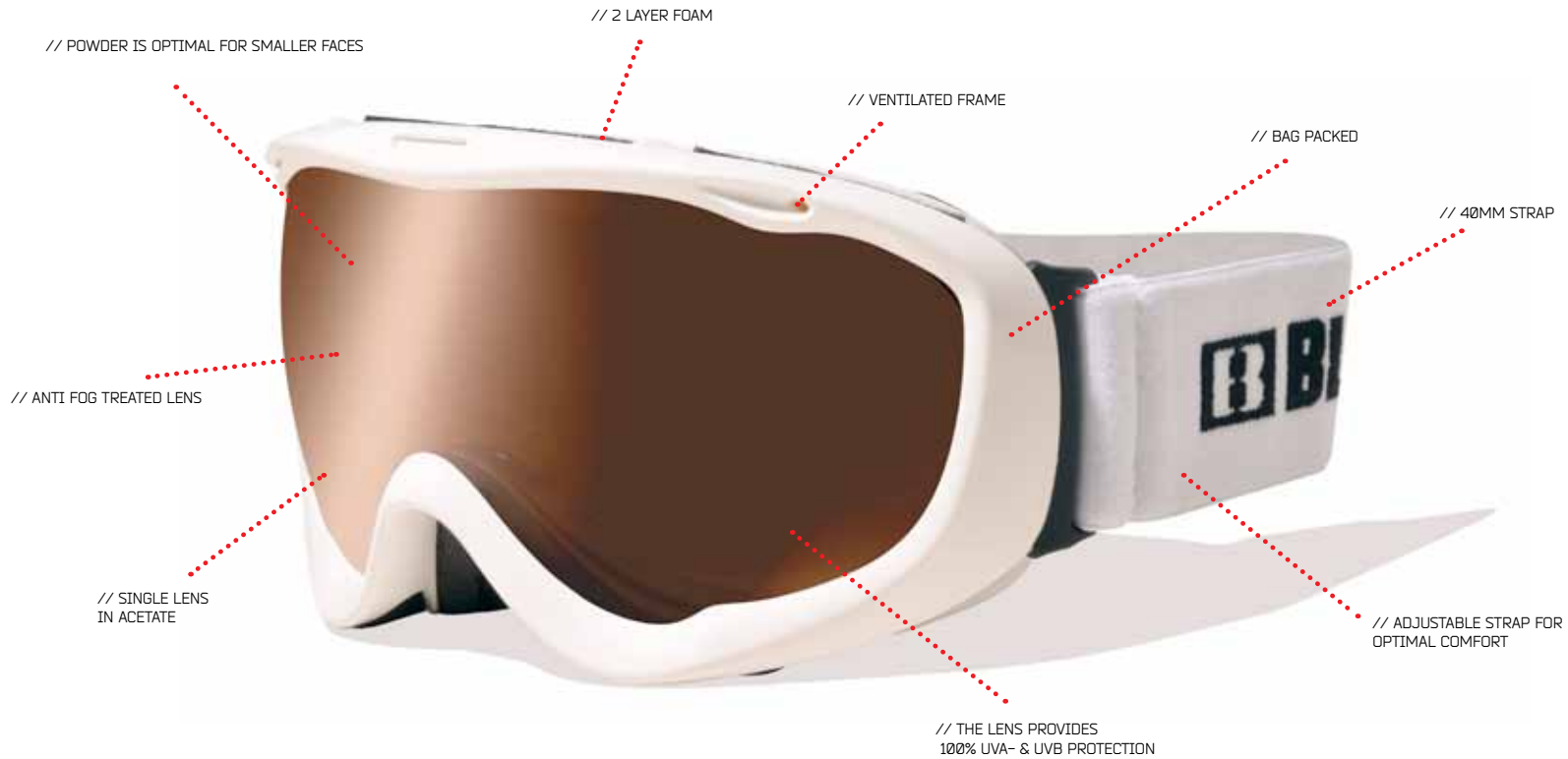
SWEDISH DESIGN



ACETATE INNER LENS



VENTILATED FRAME



E

D

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L

G

(JUNIOR)



33204, 33205, 33304

# GLIDE (JUNIOR)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



EU STANDARD



SWEDISH DESIGN



VENTILATED FRAME



POLYCARBONATE  
OUTER LENS



ACETATE  
INNER LENS

// GLIDE IS OPTIMAL FOR SMALLER FACES

// 2 LAYER FOAM

// VENTILATED FRAME

// BAG PACKED

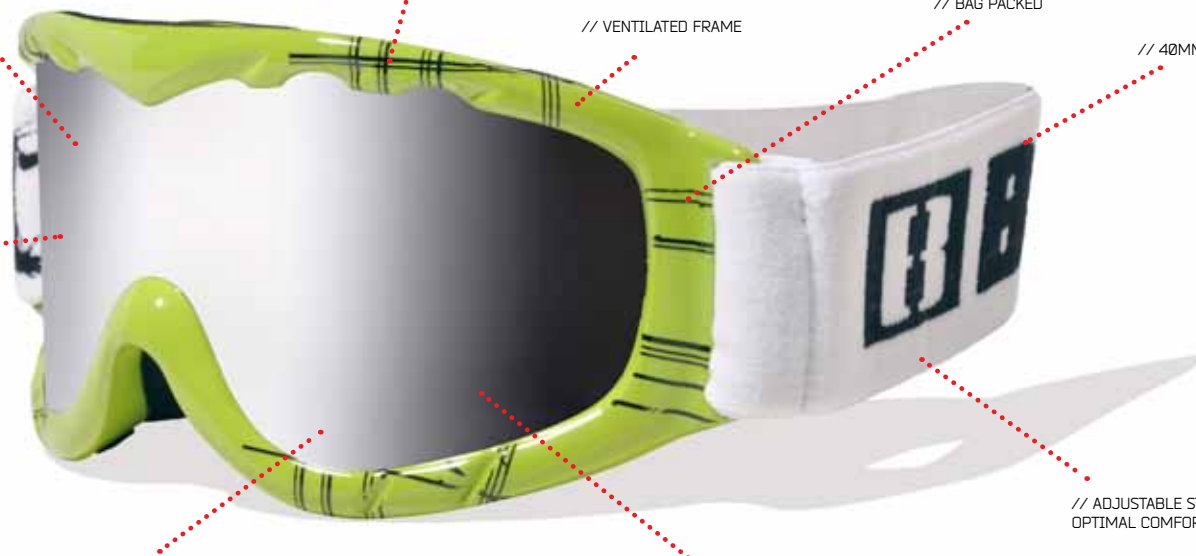
// 40MM STRAP

// LENS WITH ANTI FOG  
TREATMENT

// DOUBLE LENS; POLYCARBONATE  
OUTER LENS & ACETATE INNER LENS

// THE LENS PROVIDES  
100% UVA- & UVB PROTECTION

// ADJUSTABLE STRAP FOR  
OPTIMAL COMFORT



# FREESTYLE

(JUNIOR)



33203

# FREESTYLE (JUNIOR)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



# SNOWPARK



(KID)

33202

# SNOWPARK (KID)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



EU STANDARD



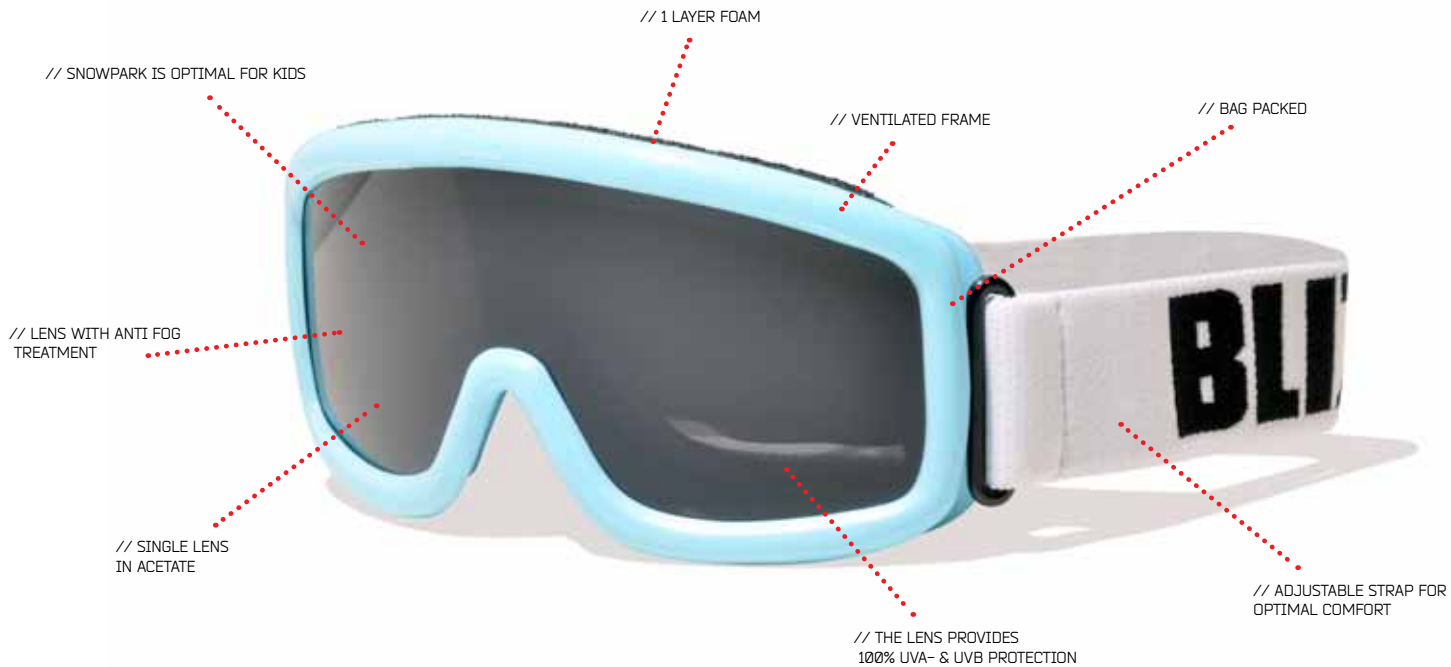
SWEDISH DESIGN



ACETATE INNER LENS



VENTILATED FRAME



# SNOWPLAY



(BABY)

33201

# SNOWPLAY (BABY)

DESIGN, FLEXIBILITY AND VALUE WITH  
**BLIZ CORE TECH™**



100% UV-PROTECTION



ADJUSTABLE STRAP



EU STANDARD



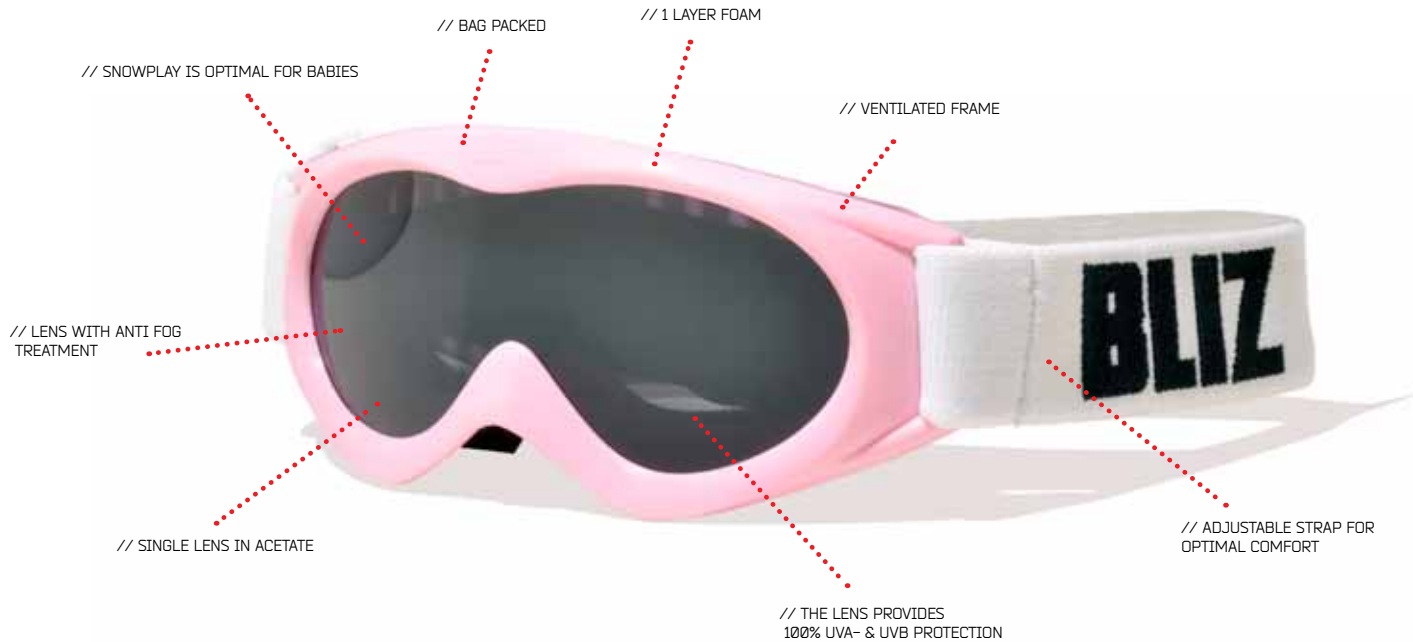
SWEDISH DESIGN



ACETATE INNER LENS



VENTILATED FRAME





# REFERENCE GUIDE



# BLIZ CORE TECH™

For you to maximize your performance, make sure you wear sports glasses with the best possible product features. Bliz Active enables you to stay focused on your sport while feeling safe and comfortable. Get **DESIGN, FLEXIBILITY AND VALUE** with Bliz Core Tech!



## 100% UV PROTECTION

Bliz Active eyewear protect your eyes efficiently against harmful UV-rays. The lens material filters out 100% of all UVA and UVB light. The protection is built into the lens material so it can't scratch off and leave your dilated pupils exposed to a UV leak.



## ADJUSTABLE NOSE PAD

Adjust the nose pad as you desire for a comfortable and optimal fit around your nose. The nose pad is made of rubber which sit very comfortably on the nose. It also prevents unnecessary friction on your nose while performing sports.



## ADJUSTABLE STRAP

Many models have removable temples that can easily be replaced with the included strap. The fully adjustable and stretchable strap allows you to secure the glasses on to your head for a comfortable and perfect fit while performing sports.



## RUBBER WIRE CORE

Adjustable non-slip temples in soft rubber for extreme comfort and optimal fit around your head. The slim flexible temples enables excellent fit under earmuffs and helmets.



## REMOVABLE RUBBER PARTS

The detachable front and side shields in soft rubber prevent unwanted wind and light from entering the eye from the periphery of your vision.



## SWEAT BAR

The removable sweat bar in moisture absorbing foam lets you maintain clear vision during high-exertion activities while preventing sweat from reaching down to your eyes. The sweat bar also allows you to regulate ventilation depending on the wind conditions.



## REMOVABLE WIND SHIELD

The removable wind shield allows you to regulate ventilation depending on the wind conditions. It also works as a decorative detail on your glasses.



## FOLDABLE VISOR

The foldable visor allows you to adjust the amount of protection against snow and wind. It is perfect for varying weather conditions involving heavy snowfall. It can be flipped up and down steplessly, giving you a perfect vision in all conditions. The foldable design also prevents the lens from getting foggy.



## POLYCARBONATE LENS

All Bliz Active lenses are made of unbreakable polycarbonate with 100% UV-protection. Polycarbonate is up to 10 times more impact-resistant than plastic or glass lenses and offers the highest degree of protection. Polycarbonate lenses are both thinner and lighter than regular plastic lenses and are therefore perfect for rimless sports eyewear designs.



## PHOTOCROMATIC LENS

The photochromatic lens turns darker or lighter, depending on the strength of the sunlight. In weak sunlight it turns yellow, providing a very good contrast. In strong sunlight it turns dark in an amber colour to protect from the strong light. Translucency runs from approx 30-10% of the visible light. Filter category is between 2 and 3. The lens on some models are also adapted with a polarized filter block glare from horizontal surfaces, such as water, wet roads and snow.



## POLARIZED LENS

The polarized lens absorbs and blocks horizontal reflected light from shiny surfaces such as water, wet roads and snow, giving you a clear and glare-free vision.



### 1 EXTRA PAIR OF LENS

The included pair of extra lenses allows you to stay flexibel while performing sports in varying weather conditions. The lenses are also made from quality polycarbonate, providing 100% UV-protection.



### 2 EXTRA PAIRS OF LENSES

Maximize your flexibility while performing sports with 2 pairs of extra lenses. The extra included lenses are also made from quality polycarbonate, providing 100% UV- protection.



### EXTRA 20MM STRAP

This fully adjustable and stretchable 20 mm strap allows you to secure the glasses on to your head for a comfortable fit while performing sports.



### EXTRA 30MM STRAP

Secure your glasses on to your head with this fully adjustable and stretchable 30 mm strap. The extra wide strap provide a perfect fit while performing sports.



### EXTRA NECK CORD

The extra removable neck cords help protect and store your glasses when they are not being worn. The thin, light and stretchable design makes it both practical and comfortable.



### FITS OPTICAL ADAPTER

Leave your regular glasses at home. The optical adapter enables you to have prescription lenses built in for optimal vision when performing sports. Accessory 9054-RX fits Pursuit, Pursuit XT, Pursuit XT Racing, Pace, Fairway and Velo.



### .OTG - OVER THE GLASSES

Bliz Actives OTG models enable you to wear you ordinary glasses while performing sports. The sport glasses are designed to fit over your glasses, providing a nice fit and comfort..



### VENTILATED FRAME

The ventilated frame makes sure you are given the best air flow before and while performing. It prevents the goggles from fogging.



### CASE

The hard protective case in textile with its built in pockets for extra lenses allows you to store and maintain your glasses and lenses in the best possible way



### CLEANING CLOTH

A cleaning cloth in high quality microfiber is included with every product. It allows you to clean and maintain your lenses in the best possible way.



### SWEDISH DESIGN

By focusing on design, we can create a better function and added value for the user. It is crucially important with the function of the product, the quality of the product and environment issues, and that these factors sustain over time. It is from these aspects we work when developing our products. With a pair of Bliz Active you can definitely feel safe and stylish.



### CE STANDARD

All Bliz Active products are CE-marked. This shows that we follow the basic health- and safety demands which can be found in the EU-directives that are given on this product group. A CE-marked product shall be followed with an owner's manual. You can find this manual in the product box.










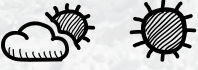


### RECYCLABLE

All Bliz Active products are packed in boxes made from recyclable material. We aim and consistently work with, to decrease the use of natural resources and minimize the amount of dangerous additives. We are also making sure to use as little energy as possible when we manufacturer, transport and recycle them.
















# LENS GUIDE

A SHORT LENS GUIDE FOR THE MOST COMMON USED LENSES

*LENS	USAGE	FILTER CATEGORY	WEATHER CATEGORY	
	CLEAR	DARK CONDITIONS SUCH AS SUNSET, NIGHT OR CLOUDY	0	
	PINK	FLAT LIGHT CONDITIONS AND OVERCAST DAYS. INCREASE CONTRAST AND BRIGHTEN UP THE LANDSCAPE.	1	
	YELLOW	FLAT LIGHT CONDITIONS AND OVERCAST DAYS. INCREASE CONTRAST AND BRIGHTEN UP THE LANDSCAPE.	0	
	ORANGE	INCREASE CONTRAST. GOOD FOR BRIGHT DAYS. AN ALLROUND LENS.	2	
	SMOKE WITH SILVER MIRROR	FOR EXTRA BRIGHT CONDITIONS.	3	

**\* STANDARD FEATURES ON ALL BLIZ LENSES**

- Lenses are made of unbreakable Polycarbonate for best protection
- 100% protection against UVA- and UVB rays

	<b>*LENS</b>	<b>USAGE</b>	<b>FILTER CATEGORY</b>	<b>WEATHER CATEGORY</b>
	POLARIZED	BLOCKS HORIZONTAL REFLECTED LIGHT FROM SHINY SURFACES SUCH AS WATER, WET ROADS AND SNOW.	3	 
	PHOTOCHROMATIC	URNS DARKER OR LIGHTER, DEPENDING ON THE STRENGTH OF THE SUNLIGHT. FOR MOST CONDITIONS.	2-3	 
	ORANGE WITH RED MULTICOATING	HIGH CONTRAST LENS WITH MULTICOATING FOR BRIGHT CONDITIONS.	3	 
	BROWN WITH GOLD MULTICOATING	FOR EXCEPTIONALLY STRONG SUNLIGHT. NOT SUITABLE FOR DRIVING.	4	 
	SMOKE WITH BLUE MULTICOATING	GREAT FOR BRIGHT CONDITIONS.	3	 



9059-02

**WHITE**

LENS: SMOKE WITH BLUE MULTI  
EXTRA LENS: CLEAR



9059-13

**BLACK**

LENS: PINK WITH RED MULTI  
EXTRA LENS: CLEAR



9059-42

**RED**

LENS: SMOKE WITH BLUE MULTI  
EXTRA LENS: CLEAR



9059-16

**BLACK**

LENS: PHOTOCROMATIC WITH GOLD MULTI  
EXTRA LENS: CLEAR



GENERALLY INCLUDED WITH PROFLIP



HARD CASE



CLEANING CLOTH



9064-02

**WHITE**

LENS: SMOKE WITH BLUE MULTI  
EXTRA LENS: CLEAR



9064-13

**BLACK**

LENS: PINK WITH RED MULTI  
EXTRA LENS: CLEAR



GENERALLY INCLUDED WITH PROFLIP SMALLFACE



HARD CASE



CLEANING CLOTH



9069-02

**WHITE**

LENS: SMOKE WITH BLUE MULTI



9069-13

**BLACK**

LENS: PINK WITH RED MULTI



GENERALLY INCLUDED WITH PROFLIP KIDS



HARD CASE



CLEANING CLOTH



**9071-13**  
**BLACK (OTG)**  
LENS: PINK WITH RED MULTI



7 318480 040977

GENERALLY INCLUDED  
WITH PROFLIP OTG



HARD CASE



CLEANING CLOTH



**9054-02**  
**WHITE/BLUE**  
LENSES: SMOKE WITH BLUE MULTI  
EXTRA LENSES: ORANGE CONTRAST  
STRAP: BLUE/WHITE



7 318480 014473



**9054-03**  
**WHITE/RED**  
LENSES: SMOKE WITH RED MULTI  
EXTRA LENSES: ORANGE CONTRAST  
STRAP: RED/WHITE



7 318480 014480



**9054-10**  
**BLACK**  
LENSES: BROWN POLARIZED  
EXTRA LENSES: ORANGE CONTRAST  
STRAP: WHITE/BLACK



7 318480 012066



**9054-18**  
**BLACK**  
LENSES: ORANGE CONTRAST  
EXTRA LENSES: SMOKE W SILVER MIRROR  
STRAP: WHITE/BLACK



7 318480 010420



**9054-19**  
**BLACK**  
LENSES: PHOTOCROMATIC ROSE  
EXTRA LENSES: NO EXTRA LENSES INCLUDED  
STRAP: WHITE/BLACK



7 318480 012073



**9054-51**  
**METALLIC SILVER**  
LENSES: SMOKE WITH SILVER MIRROR  
EXTRA LENSES: ORANGE CONTRAST  
STRAP: BLACK/WHITE



7 318480 031692



**9054-62**  
**YELLOW/BLUE**  
LENSES: SMOKE WITH BLUE MULTI  
EXTRA LENSES: YELLOW CONTRAST  
STRAP: BLUE/YELLOW



7 318480 010451



**9054-84**  
**MATT GREY**  
LENSES: SMOKE WITH RED MULTI  
EXTRA LENSES: ORANGE CONTRAST  
STRAP: WHITE/BLACK



7 318480 041240

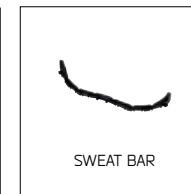
GENERALLY INCLUDED  
WITH PURSUIT XT



HARD CASE



CLEANING CLOTH



SWEAT BAR



**9051-10**  
**BLACK/CLEAR**  
 LENS: CLEAR  
 STRAP: BLACK/WHITE



7 318480 010499



**9051-18**  
**BLACK/PINK**  
 LENS: PINK CONTRAST  
 STRAP: BLACK/WHITE



7 318480 002630



**9056-02**  
**WHITE/BLUE**  
 LENSES: SMOKE WITH BLUE MULTI  
 EXTRA LENSES: ORANGE CONTRAST  
 STRAP: BLUE/WHITE



7 318480 021884



**9056-03**  
**WHITE/RED**  
 LENSES: SMOKE WITH RED MULTI  
 EXTRA LENSES: ORANGE CONTRAST  
 STRAP: RED/WHITE



7 318480 020412



**9056-18**  
**BLACK**  
 LENSES: ORANGE WITH FLASH MIRROR  
 EXTRA LENSES: SMOKE W FLASH MIRROR  
 STRAP: WHITE/BLACK



7 318480 020436



**9056-19**  
**BLACK**  
 LENSES: PHOTOCROMATIC ROSE  
 EXTRA LENSES: NO EXTRA LENS  
 STRAP: WHITE/BLACK



7 318480 031708



**9056-34**  
**MATT TURQUOISE**  
 LENSES: SMOKE WITH RED MULTI  
 EXTRA LENSES: PINK CONTRAST  
 STRAP: WHITE/BLACK



7 318480 041141



**9056-41**  
**HOT PINK**  
 LENSES: SMOKE WITH SILVER MIRROR  
 EXTRA LENSES: AMBER LENS  
 STRAP: WHITE/BLACK



7 318480 020443



**9056-44**  
**RED CARBON**  
 LENSES: SMOKE WITH RED MULTI  
 EXTRA LENSES: ORANGE CONTRAST  
 STRAP: WHITE/BLACK



7 318480 041141



**9056-62**  
**YELLOW/BLUE**  
 LENSES: SMOKE WITH BLUE MULTI  
 EXTRA LENSES: YELLOW CONTRAST  
 STRAP: WHITE/BLACK



7 318480 020467

GENERALLY INCLUDED WITH PACE



HARD CASE



CLEANING CLOTH



SWEAT BAR



WIND SHIELD



**9061-01**  
**WHITE WITH PINK DECO**  
LENSES: SMOKE WITH SILVER MIRROR



7 318480 025561



**9061-11**  
**BLACK**  
LENSES: ORANGE WITH FLASH



7 318480 025554



**9061-14**  
**BLACK**  
LENSES: SMOKE WITH SILVER MIRROR



7 318480 031739



**9061-30**  
**BLUE**  
LENSES: SMOKE WITH SILVER MIRROR



7 318480 025523



**9061-41**  
**PINK W BLACK RUBBER**  
LENSES: PINK WITH SILVER MIRROR



7 318480 025516



**9061-42**  
**RED W WHITE RUBBER**  
LENSES: PINK WITH SILVER MIRROR



7 318480 026421

GENERALLY INCLUDED WITH SPEED



PROTECTIVE POUCH



**9055-03**  
**WHITE**  
LENSES: GREY WITH BLUE MULTI



7 318480 013391



**9055-11**  
**BLACK**  
LENSES: BROWN POLARIZED W SILVER MULTI



7 318480 014497



**9055-14**  
**BLACK**  
LENSES: BROWN WITH GOLD MULTI



7 318480 013407



**9055-41**  
**RED**  
LENSES: BROWN WITH SILVER MULTI



7 318480 013414

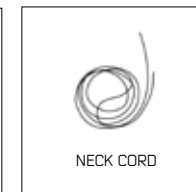
GENERALLY INCLUDED WITH ALTITUDE



HARD CASE



CLEANING CLOTH



NECK CORD



9063-01

**WHITE/SILVER**

LENSES: SMOKE WITH SILVER MIRROR  
 EXTRA LENSES 1: CLEAR  
 EXTRA LENSES 2: ORANGE CONTRAST



9063-11

**BLACK**

LENSES: SMOKE WITH SILVER MIRROR  
 EXTRA LENSES 1: CLEAR  
 EXTRA LENSES 2: ORANGE CONTRAST



9063-19

**BLACK**

LENSES: PHOTOCROMATIC ROSÉ  
 EXTRA LENSES: NO EXTRA LENSES INCLUDED



9063-51

**METALLIC SILVER**

LENSES: SMOKE WITH SILVER MIRROR  
 EXTRA LENSES 1: CLEAR  
 EXTRA LENSES 2: ORANGE CONTRAST



9063-74

**MATT LIME**

LENSES: SMOKE WITH RED MULTI  
 EXTRA LENSES 1: CLEAR  
 EXTRA LENSES 2: ORANGE CONTRAST



GENERALLY INCLUDED  
 WITH VELO



9062-10

**BLACK**

LENSES: SMOKE WITH SILVER MIRROR  
 EXTRA LENSES 1: CLEAR  
 EXTRA LENSES 2: ORANGE CONTRAST



GENERALLY INCLUDED  
 WITH MOTION+





**9060-08**  
**WHITE**  
LENSES: AMBER



7 318480 025578



**9060-10**  
**METALLIC BLACK**  
LENSES: SMOKE WITH SILVER MIRROR



7 318480 025622



**9060-18**  
**BLACK**  
LENSES: ORANGE CONTRAST



7 318480 025585



**9060-34**  
**MATT METALLIC BLUE**  
LENSES: SMOKE WITH SILVER MIRROR



7 318480 031715



**9060-40**  
**PINK**  
LENSES: PINK WITH SILVER MIRROR



7 318480 031722



**9060-61**  
**METALLIC ORANGE**  
LENSES: ORANGE WITH SILVER MIRROR



7 318480 040953

GENERALLY INCLUDED WITH MOTION



PROTECTIVE POUCH



**9066-11**  
**MATT BLACK**  
LENS: SMOKE WITH SILVER MIRROR  
EXTRA LENS: ORANGE CONTRAST  
STRAP: WHITE/BLACK



7 318480 031777



**9066-51**  
**SILVER**  
LENS: SMOKE WITH SILVER MIRROR  
EXTRA LENS: ORANGE CONTRAST  
STRAP: BLACK/WHITE



7 318480 031784

GENERALLY INCLUDED WITH REACT



HARD CASE



CLEANING CLOTH



9070-03

**WHITE**

LENS: SMOKE WITH BLUE MULTI LENS  
EXTRA LENS: ORANGE CONTRAST LENS  
STRAP: BLUE/WHITE



9070-11

**BLACK**

LENS: SMOKE W SILVER MULTI LENS  
EXTRA LENS: ORANGE CONTRAST LENS  
STRAP: BLACK/WHITE



9070-44

**RED CARBON**

LENS: SMOKE WITH RED MULTI LENS  
EXTRA LENS: ORANGE CONTRAST LENS  
STRAP: BLACK/WHITE



GENERALLY INCLUDED WITH VELOCITY XT



9020-03

**WHITE**

LENS: SMOKE WITH BLUE MULTI  
EXTRA LENS: ORANGE CONTRAST LENS  
STRAP: WHITE/BLACK  
SPARE RIM: BLUE



9020-10

**MATT BLACK**

LENS: SMOKE POLARIZED  
EXTRA LENS: ORANGE CONTRAST LENS  
STRAP: BLACK/WHITE  
SPARE RIM: MATT PURPLE



9020-19

**BLACK**

LENS: SMOKE WITH GOLD MULTI  
EXTRA LENS: ORANGE CONTRAST LENS  
STRAP: BLACK/WHITE  
SPARE RIM: MATT ORANGE



9020-44

**RED CARBON**

LENS: SMOKE WITH RED MULTI  
EXTRA LENS: ORANGE CONTRAST LENS  
STRAP: BLACK/WHITE  
SPARE RIM: MATT BLACK



GENERALLY INCLUDED WITH TRACKER





93-00

**MATT WHITE**

AVAILABLE SIZES: MEDIUM AND LARGE



7 318480 033382

MEDIUM



7 318480 033399

LARGE



93-10

**MATT BLACK**

AVAILABLE SIZES: MEDIUM AND LARGE



7 318480 033375

MEDIUM



7 318480 033368

LARGE



9068-01

**WHITE**

LENS: SMOKE WITH SILVER MIRROR



7 318480 036932



9068-11

**BLACK**

LENS: SMOKE WITH SILVER MIRROR



7 318480 036949



9068-14

**BLACK RUBBER**

LENS: SMOKE WITH RED MULTI



7 318480 042421



9068-44

**PINK RUBBER**

LENS: SMOKE WITH BLUE MULTI



7 318480 042438

GENERALLY INCLUDED WITH RIDER



PROTECTIVE POUCH

# ACTIVATOR



9058-51  
**CHROME SILVER**  
LENS: SMOKE WITH SILVER MIRROR



7 318480 027800



9058-52  
**CHROME SILVER**  
LENS: ORANGE WITH SILVER MIRROR



7 318480 027817



9058-53  
**CHROME SILVER**  
LENS: YELLOW WITH SILVER MIRROR



7 318480 027824

# 9056 PACE



9056-L0  
**CLEAR**



7 318480 024038



9056-L1  
**SMOKE W SILVER MIRROR**



7 318480 024045



9056-L2  
**PINK**



7 318480 024052



9056-L6  
**YELLOW**



7 318480 024069



9056-L8  
**ORANGE**



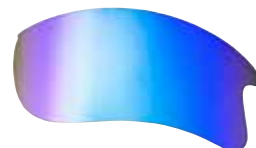
7 318480 024076



9056-LM2  
**ORANGE W RED MULTI**



7 318480 024083



9056-LM3  
**SMOKE W BLUE MULTI**



7 318480 024090



9056-LM7  
**PINK W GREEN MULTI**



7 318480 027350



9056-LP1  
**BROWN POLARIZED**



7 318480 033924

# 9052 PURSUIT//9054 PURSUIT XT



9052/9054-L0  
**CLEAR**



7 318480 011588



9052/9054-L1  
**SMOKE W SILVER MIRROR**



7 318480 011625



9052/9054-L2  
**PINK**



7 318480 011595



9052/9054-L6  
**YELLOW**



7 318480 011601



9052/9054-L8  
**ORANGE**



7 318480 011618



9052/9054-LM1  
**CLEAR W GOLD MULTI**



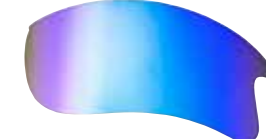
7 318480 015326



9052/9054-LM2  
**ORANGE W RED MULTI**



7 318480 015333



9052/9054-LM3  
**SMOKE W BLUE MULTI**



7 318480 015319



9052/9054-LM4  
**BROWN W GOLD MULTI**



7 318480 022836



9052/9054-LP1  
**BROWN POLARIZED**



7 318480 024007



9052/9054-LP2  
**PHOTOCHROMATIC**



7 318480 024021

# 9064 VELOCITY//9070 VELOCITY XT



9067-L0  
**CLEAR**



7 318480 035317

## 9063 VELO//9065 FAIRWAY



9063-L0  
CLEAR



7 318480 030299



9063-L1  
SMOKE W SILVER MIRROR



7 318480 030305



9063-L2  
PINK



7 318480 030312



9063-L6  
YELLOW



7 318480 030329

## 9059 PROFLIP



9059L-0  
CLEAR



7 318480 025394



9059L-1  
SMOKE W SILVER MIRROR



7 318480 025400



9059L-2  
PINK W RED MULTI



7 318480 025417



9059L-3  
PINK



7 318480 025424

## 9064 PROFLIP SMALLFACE



9064-L0  
CLEAR



7 318480 035317



9064-L1  
SMOKE W BLUE MULTI



7 318480 035324



9064-L2  
PINK W RED MULTI



7 318480 035331

## 9054 PURSUIT XT//9056 PACE



902S-0  
**WHITE 20MM**



7 318480 028340



902S-1  
**BLACK 20MM**



7 318480 028357



903S-0  
**WHITE 30MM**



7 318480 028364



903S-1  
**BLACK 30MM**



7 318480 028371

## 9054 PURSUIT XT//9056 PACE



904ST-1  
**BLACK**



7 318480 029651

## 9054 PURSUIT XT//9056 PACE



905SB-1  
**BLACK (PURSUIT XT)**



7 318480 029668



905SB-2  
**BLACK (PACE)**



7 318480 029675

## 9052 PURSUIT//9054 PURSUIT XT//9056 PACE



9054-RX  
**OPTICAL ADAPTER FOR PRESCRIPTION LENSES**



7 318480 011571



33214-08  
**WHITE**  
LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036543



33214-18  
**BLACK**  
LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036550



33214-38  
**BLUE**  
LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036567



33214-88  
**MATT GREY**  
LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036574



33215-11  
**BLACK**  
LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036581



33215-41  
**PINK**  
LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036598



33215-71  
**GREEN**  
LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036604



33315-29  
**DESERT CAMO**  
LENS: DOUBLE LENS, AMBER WITH GOLD MULTI



7 318480 042551



33209-08  
**WHITE (OTG)**  
LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036475



33209-18  
**BLACK (OTG)**  
LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036482



33204-08  
**WHITE**  
 LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036338



33204-18  
**BLACK**  
 LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036345



33204-44  
**MATT PINK**  
 LENS: DOUBLE LENS, PINK CONTRAST



7 318480 036352



33304-68  
**ORANGE**  
 LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 042490



33205-11  
**BLACK**  
 LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036369



33205-71  
**GREEN**  
 LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036376



33205-81  
**MATT GREY**  
 LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036383



33305-19  
**MATT BLACK**  
 LENS: DOUBLE LENS, SMOKE WITH GOLD MULTI



7 318480 042513



33305-29  
**DESERT CAMO**  
 LENS: DOUBLE LENS, AMBER WITH GOLD MULTI



7 318480 042506



33212-08  
**WHITE**  
LENS: SINGLE LENS, ORANGE CONTRAST



7 318480 036635



33212-16  
**BLACK**  
LENS: SINGLE LENS, YELLOW CONTRAST



7 318480 036642



33212-18  
**BLACK**  
LENS: SINGLE LENS, ORANGE CONTRAST



7 318480 036659



33213-08  
**WHITE**  
LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036611



33213-18  
**BLACK**  
LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036628



33203-00  
**WHITE**  
LENS: SINGLE LENS, AMBER



7 318480 036291



33203-18  
**BLACK**  
LENS: SINGLE LENS, ORANGE CONTRAST



7 318480 036307



33210-11

**BLACK (OTG)**

LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036499



33210-41

**RED (OTG)**

LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036505



33211-03

**MATT WHITE (OTG)**

LENS: DOUBLE LENS, ORANGE WITH BLUE MULTI



7 318480 036529



33211-84

**MATT GREY (OTG)**

LENS: DOUBLE LENS, ORANGE WITH RED MULTI



7 318480 036536



33311-29

**MATT BROWN (OTG)**

LENS: DOUBLE LENS, AMBER WITH GOLD MULTI



7 318480 042544



33316-08

**WHITE (OTG)**

LENS: SINGLE LENS, ORANGE CONTRAST



7 318480 042568



33316-12

**BLACK (OTG)**

LENS: SINGLE LENS, AMBER



7 318480 042575



33207-08

**WHITE**

LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036413



33207-18

**BLACK**

LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036420



33207-44

**RED**

LENS: DOUBLE LENS, PINK CONTRAST



7 318480 036437



33307-38

**BLUE**

LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 042520



33208-11

**BLACK**

LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036444



33208-31

**LIGHT BLUE**

LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036451



33208-41

**PINK**

LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 036468



33308-61

**ORANGE**

LENS: DOUBLE LENS, ORANGE WITH SILVER MIRROR



7 318480 042537



33206-08

**WHITE**

LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036390



33206-18

**BLACK**

LENS: DOUBLE LENS, ORANGE CONTRAST



7 318480 036406



33202-00

**WHITE**

LENS: SINGLE SMOKE LENS



7 318480 036253



33202-18

**BLACK**

LENS: SINGLE LENS WITH ORANGE CONTRAST



7 318480 036260



33201-00

**WHITE**

LENS: SINGLE SMOKE LENS



7 318480 036222



33201-10

**BLACK**

LENS: SINGLE SMOKE LENS



7 318480 036239



33201-40

**MATT PINK**

LENS: SINGLE SMOKE LENS



7 318480 036246



# BLIZ POLARIZED SUNWEAR

GLARE-FREE VISION // 100% UV PROTECTION  
// LESS EYE FATIGUE // HIGHER CONTRASTS  
// ENHANCED COLOR PERCEPTION

**BLIZ**  
POLARIZED SUNWEAR



7017-50

**SILVER**

LENS: SMOKE PG: B



7 318480 001558



7027-11

**BLACK**

LENS: SMOKE WITH SILVER MIRROR PG: A



7 318480 006157



7036-20

**DEMI BROWN**

LENS: GREEN PG: B



7 318480 006140



7038-51

**SILVER**

LENS: SMOKE WITH SILVER MIRROR PG: A



7 318480 006294



7039-10

**BLACK/GUN**

LENS: GREEN PG: D



7 318480 006393



7050-20

**DEMI BROWN**

LENS: GREEN PG: D



7 318480 009592



7053-10

**BLACK**

LENS: SMOKE PG: A



7 318480 011564



7057-10

**MATT BLACK**

LENS: SMOKE PG: A



7 318480 013544



7058-20

**BROWN**

LENS: BROWN WITH FLASH PG: D



7 318480 013551



7060-10

**BLACK**

LENS: GREEN PG: B



7 318480 014046



7062-50

**SILVER**

LENS: SMOKE PG: A



7 318480 014060



7065-20

**CRYSTAL BROWN**

LENS: GREEN PG: A



7 318480 024205



7067-80

**DARK GUN**

LENS: GREEN PG: B



7 318480 024229



7071-10

**BLACK (OTG)**

LENS: SMOKE PG: B



7 318480 024816



7071-20

**DEMI BROWN (OTG)**

LENS: BROWN PG: B



7 318480 024823



7075-11

**BLACK W SILVER DECO**

LENS: SMOKE WITH FLASH PG: C



7 318480 026315



7076-10

**BLACK**

LENS: BROWN PG: B



7 318480 026339



7079-20

**BROWN**

LENS: BROWN PG: B



7 318480 026391



7081-10  
**BLACK**  
LENS: SMOKE WITH SILVER MIRROR PG: C



7081-20  
**DEMI BROWN**  
LENS: GREEN PG: C



7080-20  
**DEMI BROWN**  
LENS: BROWN PG: C



7082-10  
**BLACK**  
LENS: SMOKE PG: A



7084-80  
**GUN METAL**  
LENS: SMOKE PG: C



7086-10  
**BLACK (OTG)**  
LENS: SMOKE PG: C



7086-20  
**BROWN (OTG)**  
LENS: BROWN PG: C



7087-80  
**GUN**  
LENS: SMOKE PG: B



7088-10  
**BLACK/DEMI**  
LENS: SMOKE PG: D



# BLIZ POLARIZED SUNWEAR PROVIDE:

## GLARE-FREE VISION

Polarized sunglasses will cut out the glare from the sun reflecting off the road, water, snow or other shiny surfaces, giving you a clear and glare-free vision.

## 100% UV-PROTECTION

The polarizing sunglasses serve an important purpose: protecting eyes from the invisible and harmful ultraviolet (UV) rays produced by the sun.

## LESS EYE FATIGUE

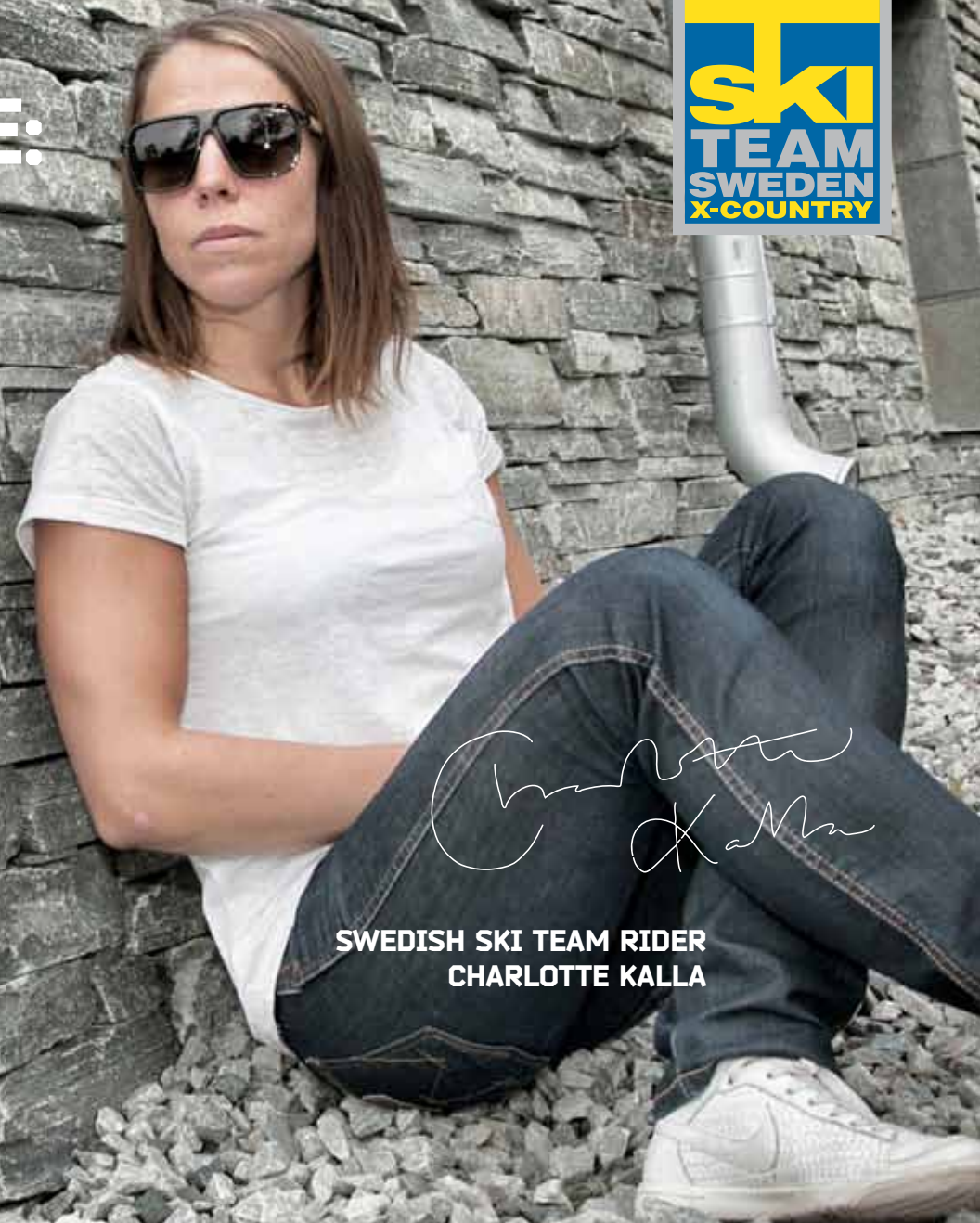
Glare contributes to eyestrain. The polarizing filter effectively reduces the eye fatigue symptoms such as headaches and tired eyes.

## HIGHER CONTRASTS

Light-colored surfaces will stand out in enhanced contrast against the darker backgrounds, giving you a more detailed vision.

## ENHANCED COLOUR PERCEPTION

The polarizing filter reduces reflection from other surfaces such as foliage and thus makes their colors look more intense.



SWEDISH SKI TEAM RIDER  
CHARLOTTE KALLA



7089-10  
**BLACK**  
LENS: SMOKE PG: D



7090-80  
**GUN**  
LENS: SMOKE PG: D



7091-80  
**GUN**  
LENS: SMOKE PG: D



7092-10  
**BLACK/SILVER**  
LENS: SMOKE PG: B



7093-10  
**BLACK**  
LENS: SMOKE PG: B



7093-20  
**COPPER**  
LENS: BROWN PG: B



7094-80  
**GUN**  
LENS: SMOKE PG: B



7095-10  
**BLACK**  
LENS: SMOKE PG: C



7095-20  
**DEMI BROWN**  
LENS: BROWN PG: C





7098-10  
**BLACK/WHITE**  
LENS: SMOKE PG: B



7 318480 033085



7099-10  
**BLACK**  
LENS: SMOKE WITH SILVER MIRROR PG: C



7 318480 033108



7100-00  
**MATT WHITE**  
LENS: SMOKE WITH SILVER MIRROR PG: A



7 318480 033122



7100-10  
**MATT BLACK**  
LENS: SMOKE PG: A



7 318480 033139



7101-10  
**MATT BLACK**  
LENS: SMOKE WITH FLASH PG: C



7 318480 033146



7101-70  
**SNAKE GREEN**  
LENS: SMOKE WITH FLASH PG: C



7 318480 033153



7102-30  
**BLUE**  
LENS: SMOKE PG: A



7 318480 033177



7103-00  
**WHITE**  
LENS: GRADIENT BROWN WITH FLASH PG: C



7 318480 033184



7103-10  
**BLACK**  
LENS: GRADIENT SMOKE PG: C



7 318480 033191



7104-10

**BLACK**

LENS: SMOKE PG: C



7 318480 033207



7105-10

**BLACK**

LENS: SMOKE PG: D



7 318480 033269



7106-10

**BLACK**

LENS: SMOKE PG: B



7 318480 038813



7106-40

**PINK**

LENS: SMOKE PG: B



7 318480 038820



7107-10

**BLACK**

LENS: SMOKE PG: B



7 318480 038844



7107-20

**DEMI BROWN**

LENS: BROWN PG: B



7 318480 038837



7108-20

**DEMI BROWN**

LENS: SMOKE PG: B



7 318480 038868



7108-80

**MATT GREY**

LENS: SMOKE PG: B



7 318480 038851



7109-10

**BLACK/SILVER**

LENS: BROWN PG: C



7 318480 038875



7109-90  
**BROWN/GOLD**  
LENS: SMOKE PG: C



7 318480 038882



7110-10  
**BLACK/BROWN**  
LENS: BROWN PG: C



7 318480 038899



7111-90  
**BROWN WITH GOLD**  
LENS: BROWN W. GOLD MIRROR PG: C



7 318480 038905



7112-10  
**BLACK**  
LENS: SMOKE PG: C



7 318480 039025



7113-10  
**BLACK**  
LENS: SMOKE PG: C



7 318480 039032



7113-20  
**BROWN**  
LENS: BROWN PG: C



7 318480 039049



7114-51  
**SILVER**  
LENS: SMOKE W. SILVER MIRROR PG: B



7 318480 039056



7114-90  
**GOLD**  
LENS: SMOKE PG: B



7 318480 039063



7114-91  
**GOLD**  
LENS: BROWN PG: B



7 318480 039070



7115-20

**BROWN**

LENS: BROWN W. FLASH PG: B



7 318480 039087



7116-14

**MATT BLACK**

LENS: SMOKE W. RED REVO PG: D



7 318480 039384



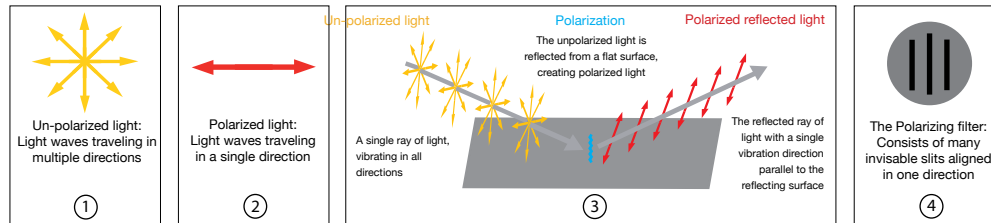
ØYSTEIN "PØLSA" PETERSEN

MARIT BJØRGEN

# TECHNICAL INFORMATION

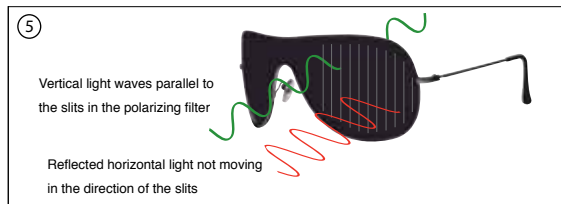
## WHAT IS UN-POLARIZED AND POLARIZED LIGHT?

A light wave is an electromagnetic wave which travels in different directions. Light waves which are vibrating in more than one direction is referred to as un-polarized light ①. Daylight emitted by the sun, light from a lightbulb or a candle flame are examples of un-polarized light. Light waves in which the vibrations occur in a single plane is referred to as polarized light ②. Light reflected from surfaces like a wet road, snow or water are generally horizontally polarized and are examples of polarized light. The reflection process of transforming such un-polarized light into polarized light is known as polarization ③.



## THE POLARIZED FILTER

The Polarized filter is made of a special material, which is capable of blocking one of the two planes of vibration of an electromagnetic wave. A Polarized lens is able to polarize light because of the chemical composition of the filter material. The filter can be thought of as having many narrow slits that are aligned within the filter in the same direction ④.



## HOW DO POLARIZED LENSES WORK?

Polarizing filters will block light waves that are not oscillating in the same direction as the polarized filter orientation. When light is emitted from for example the sun, the light waves are vibrating in multiple directions. A single polarizing filter will then block the light not vibrating in the polarizing (horizontal) direction, for example glare. The light vibrating along the polarizing (vertical) direction, such as daylight, is the only light being transmitted ⑤. The result; a clear vision without glare!

# BLIZ WORLD WIDE

## CANADA

DIAMOND HEAD SPORTS INC  
UNIT #8 - 1005 ALPHA LAKE ROAD  
WHISTLER, BC VON 1B1  
CANADA  
PHONE: +1 (604) 905 8599  
CANADA TOLL FREE: +1 (866) 938 9409  
INFO@DIAMONDHEADSPORTS.COM  
WWW.DIAMONDHEADSPORTS.COM

## FRANCE

SOGEMA EYEWEAR  
1148, AV. DU GÉNÉRAL-ANDRÉA CS  
70402 - ARBENT  
01117 OYONNAX CEDEX  
FRANCE  
PHONE: +33 4 748 190 35  
FAX: +33 4 747 363 26  
DG@SOGESOL.COM  
WWW.SOGEMA-EYEWEAR.COM

## NETHERLANDS

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9731 AT GRONINGEN  
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INFO@ATHLETESHOP.COM  
WWW.ATHLETESHOP.COM

## SWEDEN

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MOTORGATAN 1  
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## CZECH REPUBLIC

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853 86 ECHING  
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INFO@CHARLESK.DE  
WWW.CHARLESK.DE

## NORWAY

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1318 BEKKESTUA  
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## SWITZERLAND

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FAX: +41 (41) 766 41 79  
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WWW.WINDANDSNOW.CH

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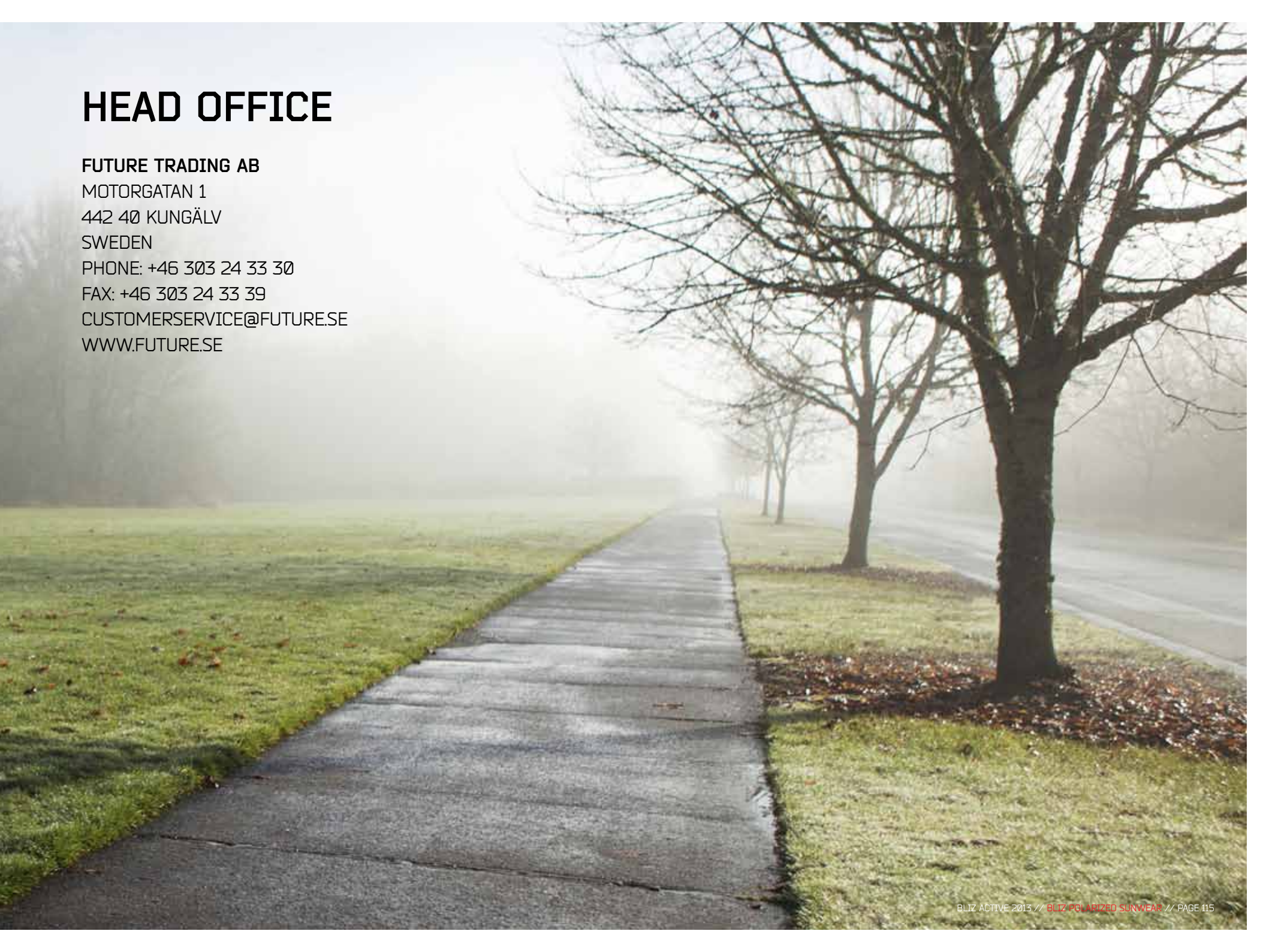
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