



SNEWS Youth Reporting Team: Want to help spread the word?

SNEWS, the leading industry news service for the outdoor and fitness industries, in mid-2010 piloted a Youth Reporting & Advisory Team that gave its founding members a chance to work with SNEWS in covering youth outdoor news, and being reporters covering new products and trends at the Outdoor Retailer Summer Market. SNEWS hopes the opportunity for 2011 will include more youth who can write about their love for the outdoors and outdoor trends and products as a way to get more youth outdoors.

Applications are still open – and will be open on an ongoing basis. If you are selected as a member of the SNEWS Youth Reporting & Advisory Team, you will be mentored by veteran news reporters and, based on your experience and abilities, could have the opportunity to write about events, trends, products, or you may get invitations to review and comment on outdoor products, marketing campaigns and advertising messages from the youth perspective. Plus, you could receive an invitation to attend and report from an industry trade show with your expenses covered. Small fees will be paid for work done, but this should not be considered a part-time job but rather a way to gain experience, network and explore your future. Many things are possible as it develops – and you will help to shape how it develops!

Interested? We want you to apply if you:

- Love the outdoors and being active.
- Enjoy writing and reporting.
- Want to excite others your age with your enthusiasm.
- Hope to change how the outdoor industry perceives and addresses youth, their interests and motivations.
- Are interested in working with an editor to improve your writing and reporting skills.
- Can meet deadlines.
- Are willing and have the time to write occasional stories or essays– or do other new media reporting – depending on needs and your experience.
- Are at least a high school student, but not older than 26 at the time of application.

SNEWS (www.snewsnet.com) is the leading voice of the outdoor industry – and has been for more than 25 years. We are on the cutting edge of news and investigations, industry education and business training. We want to use our reach to help you help the industry.

Email youthteam@snewsnet.com to find out more, or you can also call 530-268-8295.

Mail, email or fax completed applications to:

SNEWS Youth Team
101 W. McKnight Way, B-305
Grass Valley, Calif. 95949

Email youthteam@snewsnet.com
Fax 530-268-1973



Youth Reporting Team Application

SNEWS®, an Active Interest Media company, is an affirmative action/equal employment opportunity employer. Discrimination because of race, color, religion, sex, handicap, sexual orientation or national origin is prohibited.

In order to be considered for a position on the Youth Reporting Team, you must submit a signed and completed application form along with your resume, 3-4 varied writing samples (if available) and a short essay about why you want to participate. All application items must be submitted as one complete package.

Questions about the application should be directed to YouthTeam@snewsnet.com or you can call 530-268-8295.

Name:

School Address, if applicable *(including city, state and zip code):*

Permanent Address *(including city, state and zip code):*

School Telephone Number *(including area code):*

Permanent Telephone Number *(including area code):*

Email *(one that you check regularly):*

Social Security Number:

Are you legally eligible to work in the U.S.? ___Yes ___No

If you are not a U.S. Citizen, are there any restrictions on your eligibility for employment? If so, what?

If you are not selected for the current year's Youth Reporting Team, are you interested in being considered for subsequent openings?

Education

High School/s Name and Location Areas of Study Date graduated or will graduate

College/s Name and Location Major/Minor/s Date graduated or will graduate

Scholastic Honors or Awards *(add an additional page if necessary but do not repeat your resume here):*

Employment History *(Includes paid, volunteer, and intern positions)*

Most Recent Employer:

Telephone Number:

Address, City, State, Zip Code:

Supervisor (Name & Title):

Supervisor Telephone Number, if available:

Position Title:

Start Date:

End Date:

Concise description of duties:

(Add additional employers on an additional sheet, including the same information as above)

References (2 minimum, 4 maximum. At least one from school; at least one from another contact, such as a club, church, neighborhood or community organization):

Name:

Company/School:

Telephone Number:

Email, if available:

Relationship:

Known how long:

Name:

Company/School:

Telephone Number:

Email, if available:

Relationship:

Known how long:

Name:

Company/School:

Telephone Number:

Email, if available:

Relationship:

Known how long:

Name:

Company/School:

Telephone Number:

Email, if available:

Relationship:

Known how long:

Community/professional organizations, honors and awards (*add an additional sheet if necessary but do not repeat your resume here*):

Activities relevant to the Youth Reporting Team for which you are applying:

Why do you want to be a member of the SNEWS Youth Reporting Team?

Please write a 300-400 word *creative* essay about why you are interested in being a part of the SNEWS team of youth reporters. Use a separate page. Be yourself. Be honest. Have fun. Show your personality.

Feel free to contact us to ask additional questions about the position before you write the essay.

I certify that all of the statements in this application are true and complete to the best of my knowledge. I understand that a false or incomplete answer may be grounds for not considering me or for my dismissal.

Signature:

Date: